



Adobe Enterprise Agreement (EA) 2

Adobe Enterprise Agreement (EA) 2, one of the Adobe Volume Licensing (AVL) programs, makes it easy for commercial and government customers to standardize on Adobe® Acrobat® and Adobe Creative Suite® software. With EA 2, you can take advantage of significant savings on volume purchases and ensure predictable pricing for three years. By purchasing the required Maintenance and Support, your organization can reduce upgrade and product support costs as well as its IT workload. And additional licenses are easy to deploy without administrative overhead. EA 2 helps your organization streamline software deployment and management and reduce costs.

Key benefits

Standardize software across your organization: By making a volume purchase of 100 Adobe® Acrobat® or Adobe Creative Suite® licenses, you can ensure that everyone in your organization uses the same software version, reducing IT overhead associated with supporting multiple versions of the same applications.

Reduce costs: achieve predictable pricing for three years based on your initial purchase plus Maintenance and Support, reduce administrative costs with annual true-ups, and save on upgrades and product support for the duration of your enrollment.

Streamline software deployment and management: easily track and manage your Adobe software licenses with Adobe's Licensing Website. Add additional licenses when you need them and then settle those costs on each anniversary of your EA enrollment with annual true-ups.

Key features

- The most substantial product discounts of any AVL program
- Predictable pricing for three years
- Minimum initial purchase of 100 new, upgrade, or upsell licenses with maintenance and support for products in either the Acrobat Family or the Creative Suite Family to easily standardize software across the organization
- Annual true-ups for adding additional licenses while minimizing administrative overhead
- Additional discounts for customers who standardize on software from the Acrobat Family across 100% of the computers in their enterprise
- Ability to apply points accrued from EA 2 purchases to improve Cumulative Licensing Program (CLP) discount levels*
- Comprehensive support coverage to help you deploy faster, maximize productivity, and mitigate risks
- Required Maintenance and Support coverage that provides automatic software upgrades

* Requires a CLP membership. Both existing and new CLP members can accrue CLP points for EA purchases. If you're not already a CLP member, it is recommended that you join before you enroll in EA for maximum benefits.

EA 2 and CLP 5: Better together

Adobe licensing customers can maximize their overall savings on Adobe software by participating in both the Adobe Enterprise Agreement (EA) 2 and Cumulative Licensing Program (CLP) 5 volume licensing programs. CLP 5 delivers cumulative savings on volume purchases of all Adobe desktop products over a two-year membership. EA 2 offers the most substantial savings for organizations standardizing on Adobe® Acrobat® or Creative Suite® software. Now both programs work together to provide the highest overall savings. Existing CLP customers can leverage their current CLP discount level for their initial EA purchase as well as additional purchases throughout their EA three-year term. And EA 2 customers can earn CLP points on their Acrobat and Creative Suite purchases to contribute to their overall CLP discount levels. CLP membership is not required for EA 2 customers, but it is recommended. To achieve the greatest benefits that both programs have to offer, customers should become a CLP member—if they aren't already—before they enroll in EA.

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