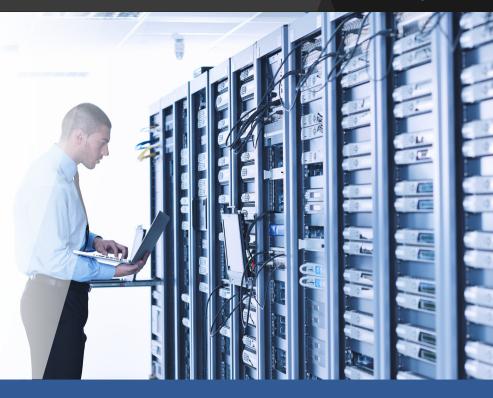
CITRIX

Gain 20/20 Vision

Into Network and **Application Traffic**

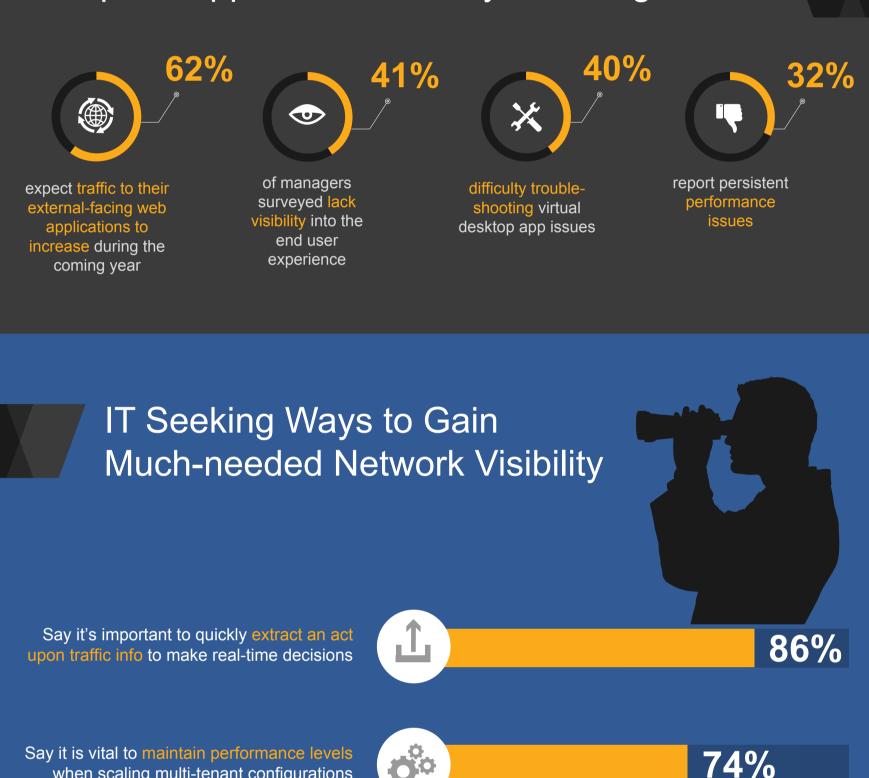


Today's networks are beset by unprecedented demands for optimal application performance and real-time data. Add to this a sharp increase in use of dynamic content and surges in Web and mobile apps. What IT leaders desperately need is a smart ADC and vastly improved visibility into their networks, something traditional load balancers cannot provide. That is precisely what they get with *Citrix NetScaler* application delivery controller.



The worldwide ADC market will grow at nearly 7% per year through 2017, topping nearly*

Enterprise Application Delivery Challenges Soar



Consider it important that performance levels be maintained when scaling multi-tenant/multi-instance configurations

when scaling multi-tenant configurations

Want to use aggregated meta data from app traffic to visualize data patterns

Most Valuable Benefits of

Real-Time Network Visibility



67% of managers surveyed cite improved end user experience



iİlili

53% of managers surveyed say improved app visibility



74%

68%

37% say better insight into Web requests



With Web apps now extending far beyond static publishing and into very sensitive transaction areas, both performance and security move front and center. IT leaders need an intelligent ADC, like Citrix NetScaler with ActionAnalytics. *Citrix NetScaler* provides real-time traffic monitoring and flexible policy controls, as well as far better visibility into Web apps and the network than traditional load balancers offer. This enables IT to transform raw data harvested by NetScaler into actionable information to automatically fine-tune application delivery and ultimately boost end user productivity.

For more information visit www.citrix.com/netscaler

Source: IDG Research surveys of 108 IT managers, June 2014