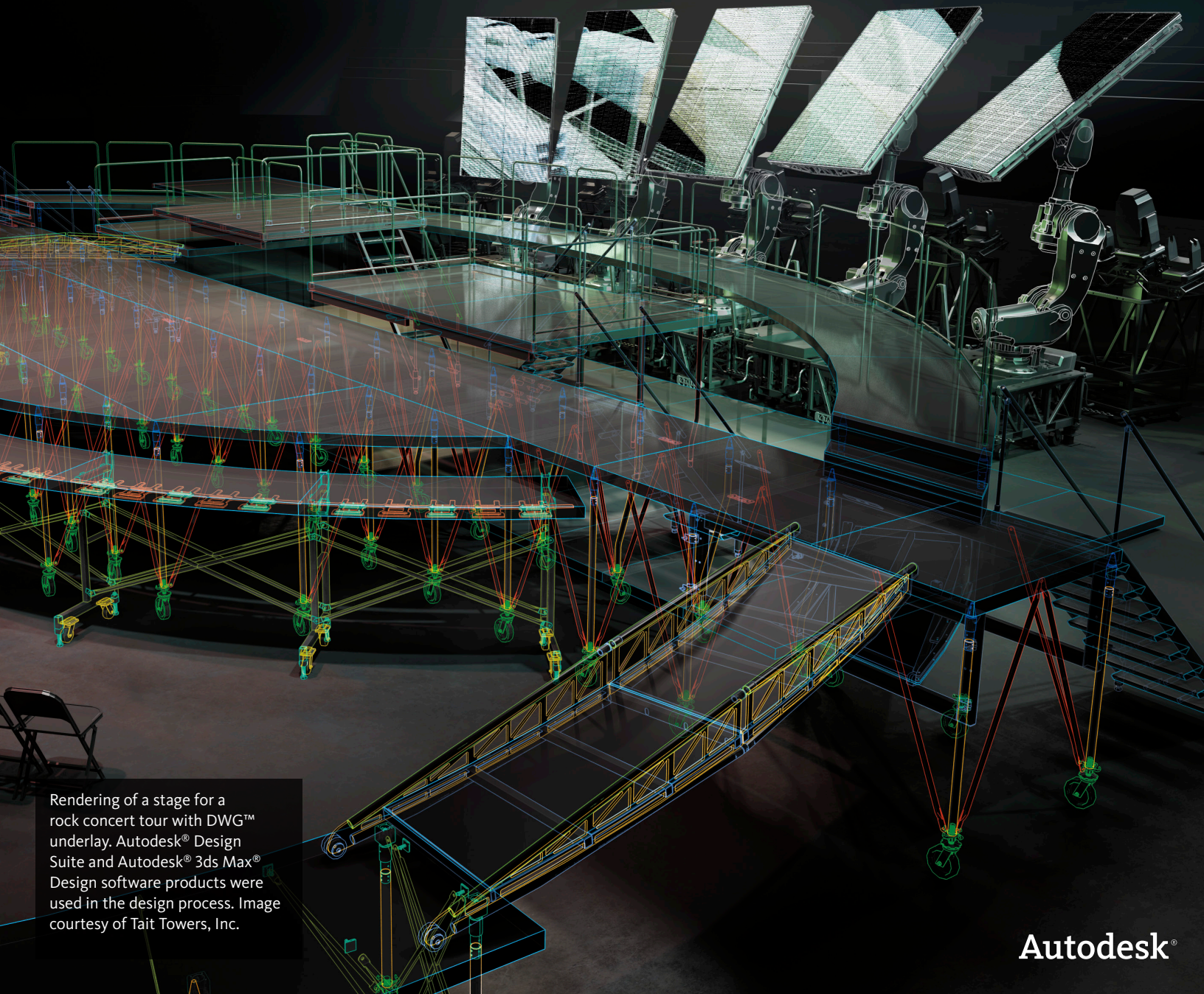


# Autodesk® Design Suite

2012

AutoCAD power.  
Enhanced design and  
visual communication.

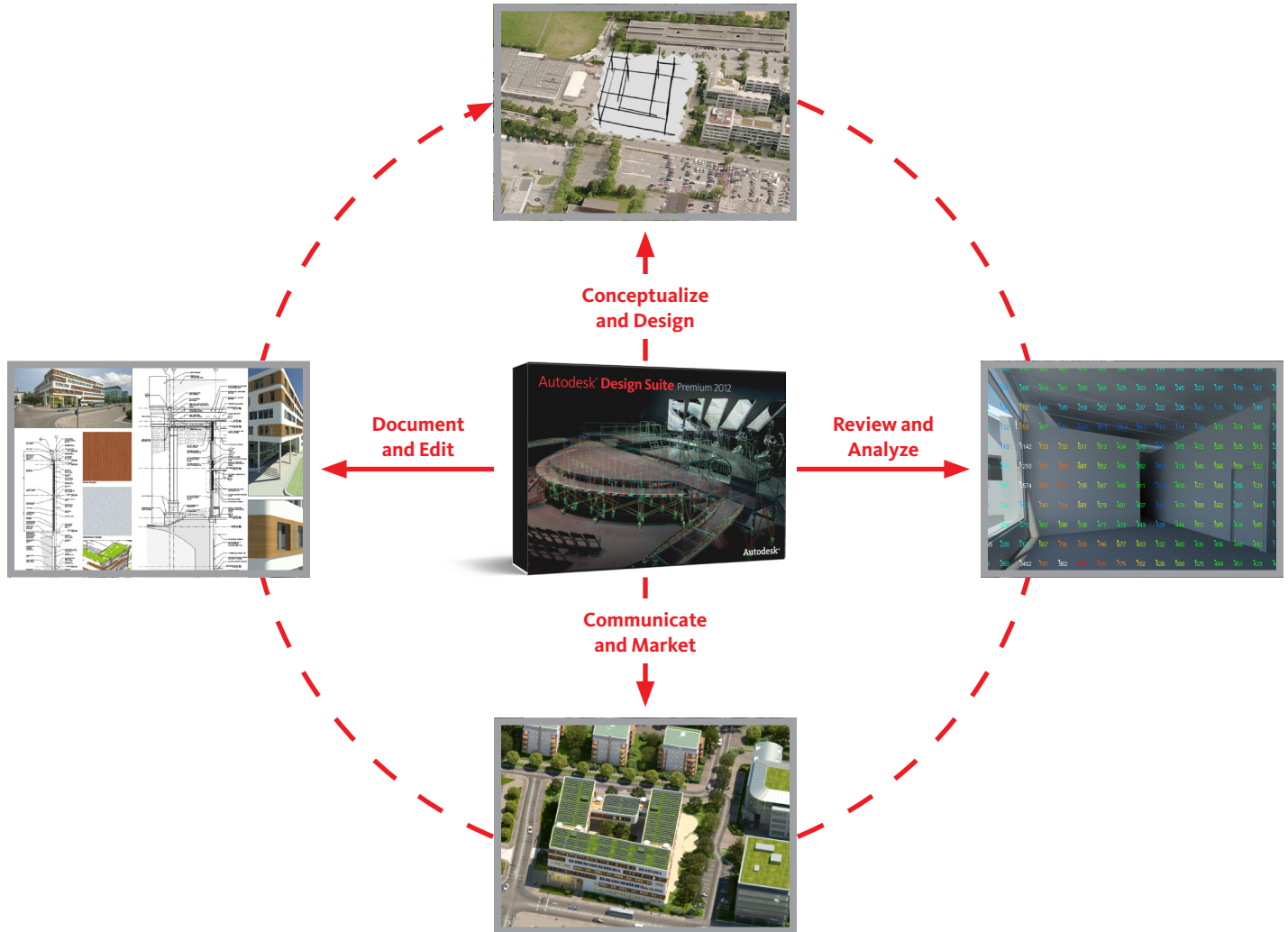


Rendering of a stage for a rock concert tour with DWG™ underlay. Autodesk® Design Suite and Autodesk® 3ds Max® Design software products were used in the design process. Image courtesy of Tait Towers, Inc.

Autodesk®

# Explore Ideas in a Seamless Workflow, from Concept to Final Presentation

Extend your familiar AutoCAD® workflow with proven and intuitive design, sketching, visualization, and presentation tools for all levels of users with Autodesk Design Suite.



## Conceptualize and Design

Sketch and paint initial ideas with Autodesk® SketchBook® Designer software—it feels like using a pen and paper. Design and model your concepts using powerful, familiar AutoCAD software. And add realistic effects with the advanced modeling and free-form design tools in Autodesk® 3ds Max® Design software.

## Review and Analyze

Conduct daylight analysis studies for sustainable design and manage design alternatives with large data sets with Autodesk 3ds Max Design software. Autodesk® Showcase® software helps you to evaluate design variations in context using real-world materials, lighting, and environments.

## Communicate and Market

More quickly and easily create compelling imagery, movies, and interactive presentations with Autodesk Showcase software. Use Autodesk 3ds Max Design to produce cinema-quality visualizations, and then add textural details to your scenes with Autodesk® Mudbox™ software. Communicate ideas graphically and enhance presentations with SketchBook Designer.

## Document and Edit

Document your designs and models with powerful, flexible features in AutoCAD. Use Autodesk SketchBook Designer to enhance your drawing sheets with imagery and sketches. And use Autodesk 3ds Max Design to render technical images and detail image close-ups to support your technical drawings.

# Communicate More Clearly, Facilitate a Smoother Approval Process, and Accelerate Your Path to New Business



Image courtesy of Glowfrog Studios



Image courtesy of Homologue



## Facing These Issues?

- You need to create winning design proposals very quickly
- You spend too much time working on presentations
- You need to stand apart from your competition with stunning marketing materials
- You want to develop compelling imagery and presentations of your designs, but lack in-house expertise
- You need to communicate your design intent effectively to internal and external stakeholders, presenting variations of your design
- You use software for concept design, modeling, presentations, and marketing material that's not interoperable
- Your software has version compatibility issues
- You don't have funds to buy new software for conceptual design, modeling, and visualization

Enhance your workflow with the design and visualization tools in Autodesk Design Suite.

The software applications in Autodesk Design Suite editions work seamlessly together, so you don't need to recreate geometry or translate data. And when you buy these products as part of Autodesk Design Suite, you pay from 31 to 56 percent less than it costs to purchase them individually.\*

### AutoCAD

Design and shape the world around you with the powerful, flexible features of one of the world's leading CAD tools. With new and updated tools for 3D conceptual design, model documentation, and reality capture, AutoCAD software helps you maximize productivity and quickly drive projects to completion.

### Autodesk SketchBook Designer

Sketch concept designs directly into AutoCAD software, and tap into a unique, hybrid paint and vector illustration workflow to explore creative design concepts and communicate ideas graphically.

### Autodesk Showcase

Quickly and easily transform your AutoCAD designs into compelling imagery, movies, and interactive presentations for design reviews and sales pitches. Evaluate design variations and accelerate feedback by reducing the need for physical prototypes and long rendering times.

### Autodesk 3ds Max Design

Perform daylight analysis and create cinematic-quality 3D visuals with the animation, character, effects, and point-and-shoot rendering and lighting analysis tools in Autodesk 3ds Max Design software. Convey the story behind your design for design reviews, marketing materials, or public outreach—before it's real.

### Autodesk Mudbox

Refine your Autodesk 3ds Max Design model with Autodesk Mudbox software. Its powerful textured painting and digital sculpting toolset lets you finesse the details of your ultra-realistic models.

### Alias Design

With the comprehensive conceptual modeling and surfacing capabilities in Autodesk® Alias® Design software, you can capture ideas digitally, create production-quality geometry, rapidly iterate concepts, and deliver designs that address both aesthetic and functional requirements.

### Autodesk Design Suite Standard

- AutoCAD®
- Autodesk® SketchBook® Designer
- Autodesk® Showcase®
- Autodesk® Mudbox™

### Autodesk Design Suite Premium

- AutoCAD®
- Autodesk® SketchBook® Designer
- Autodesk® Showcase®
- Autodesk® Mudbox™
- **Autodesk® 3ds Max® Design**

### Autodesk Design Suite Ultimate

- AutoCAD®
- Autodesk® SketchBook® Designer
- Autodesk® Showcase®
- Autodesk® Mudbox™
- Autodesk® 3ds Max® Design
- **Autodesk® Alias® Design**

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Access specialists worldwide who can provide product expertise, a deep understanding of your industry, and value that extends beyond your software. To license Autodesk Design Suite software, contact an Autodesk Authorized Reseller. Locate a reseller near you at [www.autodesk.com/reseller](http://www.autodesk.com/reseller).

#### **Autodesk Education**

From instructor-led or self-paced classes to online training or education resources, Autodesk offers learning solutions to fit your needs. Gain access to free\*\* software if you are a student or educator. Get expert guidance at an Autodesk Authorized Training Center (ATC®) site, access learning tools online or at your local bookstore, and validate your experience with Autodesk Certification. Learn more at [www.autodesk.com/learning](http://www.autodesk.com/learning).

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\*\*Free products are subject to the terms and conditions of the end-user license agreement that accompanies download of this software.

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