

# Creative Cloud keeps getting better. Join now and qualify for significant savings.

Creative Cloud is your exclusive source for the latest versions of Adobe's creative apps and services for faculty, staff, and students. Current customers can join now and save up to 40%.

## Institutions like yours are moving to Creative Cloud for:

- Access to the latest creative apps along with step-by-step tutorials
- A web-based Admin Console that makes it easy to centrally manage and deploy apps
- The flexibility to easily add and reassign licenses
- A wealth of resources, call center support, and optional Adobe Expert Services to ensure successful deployment
- Budget predictability and cost savings with one annual contract

### LIMITED-TIME OFFER

Adobe Cumulative Licensing Program (CLP) level 2 and 3 customers may qualify for significant savings over a two-year period when purchasing Creative Cloud through the Value Incentive Plan (VIP).

- Adobe CLP-2 customers receive VIP Level 3 (initial minimum order of 25 units).
- Adobe CLP-3 customers receive VIP Level 4 (initial minimum order of 50 units).
- All other customers receive VIP Level 1 through 4 pricing based on individual purchase volume.

Offer ends March 31, 2015.

## Contact your Adobe Authorized Education Reseller for more information.

#### **TERMS AND CONDITIONS**

VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Adobe is providing a migration discount to channel partners for current Adobe Cumulative Licensing Program (CLP) discount level 2 and 3 education customers ("Qualified Customers") that migrate to Creative Cloud for education. Through March 31, 2015, Adobe is offering the migration discount to channel partners for Qualified Customers for the initial Value Incentive Plan (VIP) license term and the first-year renewal. Channel partner may avail itself of the migration discount when a Qualified Customer licenses Creative Cloud for education (Complete or Single-App annual membership) and enrolls in the VIP.

Qualified Customers may contact an authorized channel partner for channel partner's migration discount for the initial VIP education license term and the first-year renewal. Adobe does not set the pricing that channel partner charges and cannot guarantee any particular discount or price to customer. Channel partner will determine actual license fees for Qualified Customers. Adobe does not make any guarantees with respect to pricing offered by channel partners if customer elects to change to a different partner.

Applicable taxes and duties may apply. Additional terms and conditions may apply. Residents or persons in embargoed countries or countries subject to U.S. or local export restrictions are not eligible.

