

▶ Polycom® Unified Communication Solutions for Microsoft® Environments



Polycom empowers Microsoft Unified Communications with a full suite of HD voice, video, and UC infrastructure solutions.

Polycom Unified Communication Solutions optimized for the Microsoft UC Environments provide fully unified, intuitive collaboration solutions that allow individuals and groups to instantly see, hear, and speak with colleagues around the world. The result is improved collaboration, streamlined operations, and faster, more informed decisions.

Polycom offers the most comprehensive voice and video collaboration solutions for Microsoft Unified Communications environments. Solutions range from a highly scalable infrastructure platform to industry-leading telepresence, HD video conferencing and desktop video collaboration to integrated recording and streaming and a complete line of VoIP phones. End-to-end integration results in reliable, broad-scale video and voice deployments that allow people to work more effectively across distance and empower organizations by leveraging easy-to-use functionality inherent in Microsoft communication environments.

Together, Polycom and Microsoft provide integrated UC solutions that give customers open interoperability, flexibility, and investment protection. Polycom delivers its productivity-enhancing and cost-saving telepresence, video, and voice collaboration products as an integral part of core UC environments, making them easily accessible as part everyday workflow within a comprehensive solution.

Key Polycom-Microsoft UC Solution Highlights

- Unparalleled rich communication experience through native integration of voice, video, and UC infrastructure with Microsoft Office Communications Server
- A breakthrough conferencing solution for Microsoft Exchange Server and Microsoft Outlook®
- Ability to publish, manage, and view video media content secure from video-enabled Microsoft SharePoint® sites

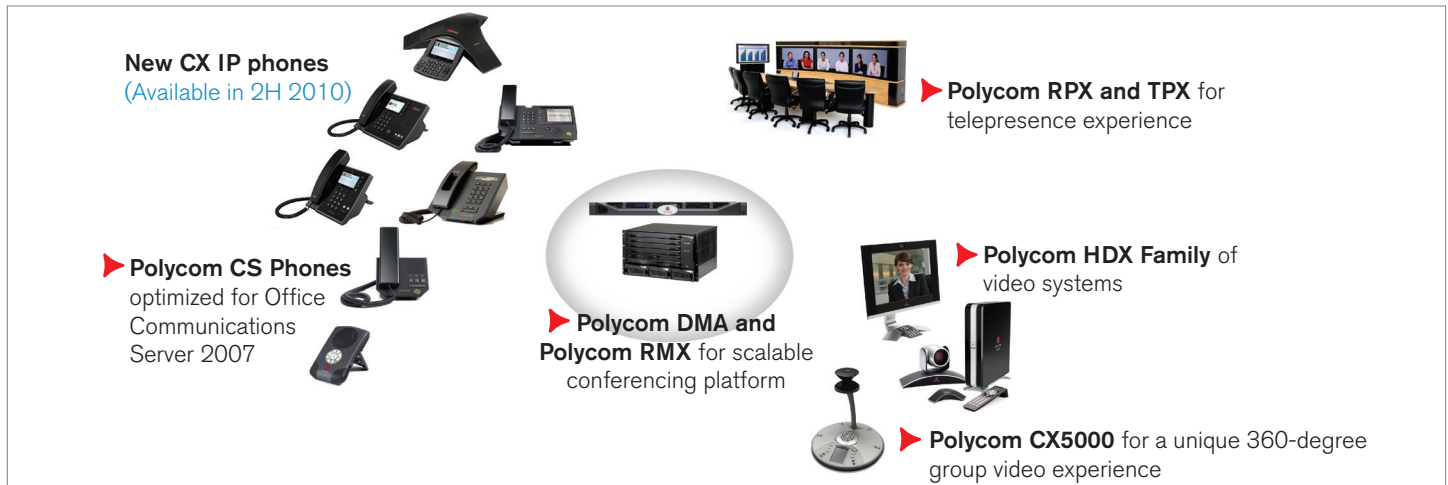
Presence-Aware Integration with Microsoft Office Communications Server Platform

Polycom offers the most comprehensive voice and video collaboration solutions for Microsoft Office Communications Server 2007/2007R2, including a highly scalable infrastructure platform and management applications, to extend the communication environments from desktop into conference rooms, board rooms, and immersive telepresence suites.

Benefits

- ▶ **Unique Collaboration** – Polycom offers the only complete line of integrated voice and visual communications solutions for Microsoft collaboration tools
- ▶ **Simple** – Natural, intuitive interfaces accelerate user adoption and increase visual communication
- ▶ **Scalable** – Customers can scale deployment of integrated voice and video solutions as their business requires
- ▶ **Fast ROI and Improved Productivity** – Immediately enhance team collaboration and effectiveness which yields faster decision making and lower costs
- ▶ **Leverages Investment** – Add Polycom voice and video to existing Microsoft environments

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New CX IP phones
(Available in 2H 2010)

▶ **Polycom CS Phones**
optimized for Office Communications Server 2007

▶ **Polycom DMA and Polycom RMX** for scalable conferencing platform

▶ **Polycom RPX and TPX** for telepresence experience

▶ **Polycom HDX Family** of video systems

▶ **Polycom CX5000** for a unique 360-degree group video experience

Direct integration of Polycom solutions with Microsoft platforms makes it easier for organizations to deploy, manage, and use Polycom collaboration tools, allowing customers to reduce the complexity of implementation, increase scalability, and cut overall costs in their UC infrastructure.

Here are some examples:

- Polycom immersive telepresence and HDX® high definition telepresence solutions, as well as traditional Polycom video conferencing systems
- The Polycom® CX200, CX300, and CX700 series of UC phones designed specifically for Office Communications Server 2007/2007R2
- The Polycom CX5000 Unified Conference Station that adds a unique 360-degree group video experience to Microsoft Office LiveMeeting 2007 and Office Communications Server 2007/2007R2
- Highly scalable and secure conference infrastructure solutions from Polycom RMX® 2000, RMX 4000, and Polycom DMA™ 7000 platforms that seamlessly integrate voice and visual communication
- New Polycom CX IP phones including the Polycom CX500, CX600, and CX3000 phones designed specifically for Office Communications Server “14” (available in 2H 2010)

Polycom Conferencing for Microsoft Outlook—Integration with Microsoft Exchange

As part of its expanded offering for Microsoft UC environment, Polycom delivers an innovative conferencing solution for Microsoft Exchange Server 2007 and Microsoft Outlook 2007. This breakthrough integration will help organizations realize greater productivity gains and a higher return on investment by increasing the use of visual collaboration and lowering operational costs.

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This straightforward solution can be deployed to empower anyone in an organization to leverage voice or video communication in their meetings. Intuitive scheduling of video and audio resources is tightly integrated into Microsoft Outlook so that little training is required for conference organizers to arrange a meeting with collaboration at its core. Similarly, conference participants simply open calendar invitations and click on the link to join meetings from their PC, or they join from a Polycom HDX® endpoint that shows the scheduled conference with simple clicks of the remote control. The result is voice and video communications that are seamlessly wrapped into their daily workflow.

Microsoft SharePoint Server Integration for Enterprise Video Publishing and Management

The Polycom – SharePoint integration solution delivers a single point of personalized interaction, offering the management capabilities of the Polycom Video Media Center™ (VMC™) 1000 within the Microsoft SharePoint Portal. Together, Polycom VMC 1000* and SharePoint Server 2007 provide seamless integration of rich media within a portal, enabling end-to-end publishing and distribution of video content through an intuitive, non-technical interface. Users can easily find and view live broadcasts or video on demand, as well as related rich media content, directly from their SharePoint Server.

**A chargeable integration option on the Polycom VMC1000 must be purchased. (Available in NA, EMEA, and CaLA. APAC availability TBD.)*

Learn More

Visit polycom.com/microsoft or e-mail us at TeamMicrosoft@polycom.com to learn what Polycom Unified Communications Solutions for Microsoft Environments can do for your organization.

