

# COLLABORATION



**Intel Inside. Maximize Business Outside.**

## COLLABORATIVE. SECURE. MANAGEABLE. WHAT WILL IT TAKE?

You are an IT professional in an enterprise with remote and global offices, a mobile workforce using a mix of personal and business devices, and external users, including customers and partners, accessing your network. Collaboration is a key part of your company's strategy, but most of the conference rooms are simply that—rooms for on-site meetings where workers bring their laptops or smartphones. Remote participants can call in, but audio can be unreliable and document sharing of proprietary information often occurs via email or even texting. Spaces that do have more sophisticated video and audio use a variety of protocols. Dongles are frequently missing, or in short supply to support all the attendees. You do not have real-time visibility and control over all the network traffic or the impromptu spaces that serve as collaboration hubs.

## THE LANDSCAPE

Seventy-three percent of people work on other things during meetings. Every dollar invested in business travel results in \$12.50 of added revenues. More than 40 million meeting rooms only have a phone in them. Globally, 31 percent of businesses have noticed a 50 percent spike in malware as a result of mobile devices. Seventy-four percent of businesses either allow BYOD or plan to adopt the trend. More than 4 million people work from home at least one day per week—a 35 percent jump in the past decade.

Finding an effective collaboration solution is fast becoming a business imperative—from controlling costs to ensuring competitive levels of productivity to securing data and intellectual property. Today's workforce is distributed, mobile, and relies on a mix of personal and business devices—all of which are accessing the enterprise networks and data. Employees expect the flexibility to work where they want, and customers, suppliers, and partners frequently participate in meetings and conference calls. In addition, collaboration is now an integral part of many business strategies, requiring seamless experiences that enable content sharing and real-time interaction, while protecting data and intellectual property.

By embracing new ways of working, organizations can modernize how work gets done and improve the collaborative experience for employees both in and outside of the office. Improved workflow, empowered employees, and increased productivity can result from effective collaboration solutions.

## INTEGRATED COLLABORATION SOLUTIONS

Intel is enabling new ways of collaborating that can help businesses streamline their workflows and ultimately turn information into action. Solutions based on Intel® Unite™ software are powering modern, connected, and secure meeting spaces that transform collaboration and meetings by design.<sup>1</sup> With a select Intel Core™ vPro™ processor-based mini PC in the conference room and the Intel Unite application running on clients, meetings get off to a fast start.<sup>1</sup> In an instant, employees can present wirelessly using new or existing displays, projectors, or interactive whiteboards.

With Intel Unite software, you can speed decision making and increase productivity across the organization via your existing business network or VPN.



**UNPRODUCTIVE MEETINGS  
COST BUSINESSES AN  
AVERAGE OF \$37 BILLION  
IN THE U.S. ALONE**

“According to analyst house Forrester, 57 percent of today's information workers regularly communicate with colleagues inside their organization, business partners, and customers. As a result, an increasing number of people need to coordinate and communicate across internal and external parties to ensure successful customer outcomes.”

[huddle.com/resources/analyst-coverage/forrester-customer-experience/](https://huddle.com/resources/analyst-coverage/forrester-customer-experience/)

# COLLABORATION TECHNOLOGY CLOSE-UP

## Securing and Modernizing Collaboration

Intel® Unite™ software is transforming today's conference rooms into smart, connected spaces, so employees can meet and collaborate more productively.

### Intel® Unite™ software

Intel® Unite™ software allows businesses to connect participants, share content, deploy room devices, manage conference rooms, integrate with current infrastructure, and extend collaboration capabilities.<sup>1</sup> Both on-site and remote attendees can easily view and interact with content in real time, and team members can share screens wirelessly from anywhere via the business network or VPN—even after the meeting is over.<sup>1</sup>

Security features protect access, content, data, and on-site, offsite, and guest participation, as well as meeting room devices. Participants also have peace of mind, knowing meeting access is protected by a rotating PIN code, and the meeting owner has complete control over guest attendance. Hardware-enhanced security powered by Intel® vPro™ technology ensures that all data is 256-bit Secure Sockets Layer (SSL) encrypted and stays on the network.<sup>1</sup>

Intel Unite software also gives IT the ability to remotely manage, update, and repair all in-room PCs, whether they are turned on or off. Looking ahead, Intel Unite software will have more innovative capabilities such as managing in-room controls, including lights, speakerphones, cameras, and temperature.



### 6th Gen Intel Core vPro Processors

With a select Intel Core™ vPro™ processor-based mini PC in the conference room and the Intel Unite application running on clients, meetings get off to a fast start.<sup>1</sup> In an instant, employees can present wirelessly using new or existing displays, projectors, or interactive whiteboards.



With devices based on the 6th Gen Intel® Core™ vPro™ processor family, you gain breakthrough identity protection with a new kind of multifactor authentication. Intel® Authenticate Technology is designed to protect workforce credentials on the PC by verifying identities using a combination of up to three hardened factors at the same time. And 6th Gen Intel® Core™ vPro™ processors bring a host of other benefits, helping to increase productivity and manageability and lower costs.

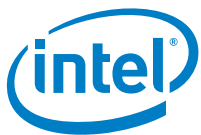
6th Gen Intel Core vPro processors support Windows\* 10 Pro in a range of energy-efficient models, including All-in-Ones, 2 in 1s, Intel® Ultrabooks™, desktop towers, and Mini PCs.<sup>2</sup>

**MORE THAN 40 MILLION MEETING ROOMS ONLY HAVE A PHONE IN THEM**



Discover the solutions that can transform your organization.

[intel.com/betterwaytowork](http://intel.com/betterwaytowork)



1. Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests such as SYSmark\* and MobileMark\* are measured using specific computer systems, components, software, operations, and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more complete information, visit [intel.com/performance](http://intel.com/performance).
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