

# Softchoice Assessment Services: Microsoft Licensing TechCheck

Businesses today face mandatory vendor audit requirements to demonstrate compliance with complex licensing models. Most benefit from a clear picture of the current usage versus the amount of licenses allocated to minimize risk of steep fines, potential litigation and negative public relations.

At Softchoice, we believe there is a better way to manage software asset lifecycles. Softchoice's heritage is rooted in helping clients maximize their use and management approach associated with Microsoft licensing models. With over 20 years in Microsoft license auditing and licensing, Softchoice has the expertise to help organizations identify gaps in their current usage and licensing approach and defines recommendations for next steps.

Milestones	Client Benefit
<b>Data Collection</b> Data collection via proprietary, agentless, non-invasive inventory toolset or leverage existing client-owned asset management tools/inputs	<ul style="list-style-type: none"> <li>Flexible approach to rapid data collection based on client's unique environment</li> </ul>
<b>Baseline Current State</b> Develop current software asset baseline	<ul style="list-style-type: none"> <li>Gain insight into the current state of Microsoft applications to benchmark the environment</li> <li>Evaluate based on Softchoice's best practices gained from over 5,000 client interactions and over 2 million devices profiled</li> </ul>
<b>Evaluate Entitlements</b> Detailed comparison and analysis of existing license model entitlement to current install base	<ul style="list-style-type: none"> <li>ITAM-certified consultants evaluate details of current entitlement based on common oversights and requirements</li> </ul>
<b>Recommendations Workshop &amp; Report</b> Independent review session highlighting areas of improvement	<ul style="list-style-type: none"> <li>Identification of areas of non-compliance with entitlement based on current state</li> <li>Structured delivery of report findings to support asset management</li> <li>Ability to access Microsoft-certified licensing specialists for recommendations</li> </ul>

## Why Softchoice for Software Asset Management?

- Over 10 years of experience in IT Asset Management for over 1,500 clients
- Tool agnostic leveraging a flexible approach to data collection
- Proprietary asset management and reporting platform
- Experience with organizations with 50 to 100,000 users across North America
- Certified ITAM Consultants with specialization in Microsoft licensing models
- Surveyed over 2.6 million end points
- Extended community of subject matter experts and Solution Architects to evaluate impacts

## Who should be involved?

Softchoice recommends clients assemble a cross-functional IT team with a senior IT leader sponsor that provides alignment to the issues, business drivers and guides prioritization.