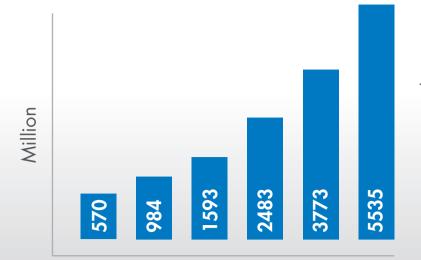
# **Forecasting Storm Clouds**

Current cloud solutions were not designed to support real-time data intensive IoT devices at the edge. This makes network availability, application latency, scalability, and consistency a major challenge.



Devices Connected to IoT Edge Solutions

#### A Down Pour **Of Devices**

# 5.6 Billion

IoT devices deployed by government or enterprises will utilize edge computing for data processing by 2020. \*Business Intelligence Journal

#### A Flood Of Data

508 zettabytes of data from IoT devices by 2019 +Cisc



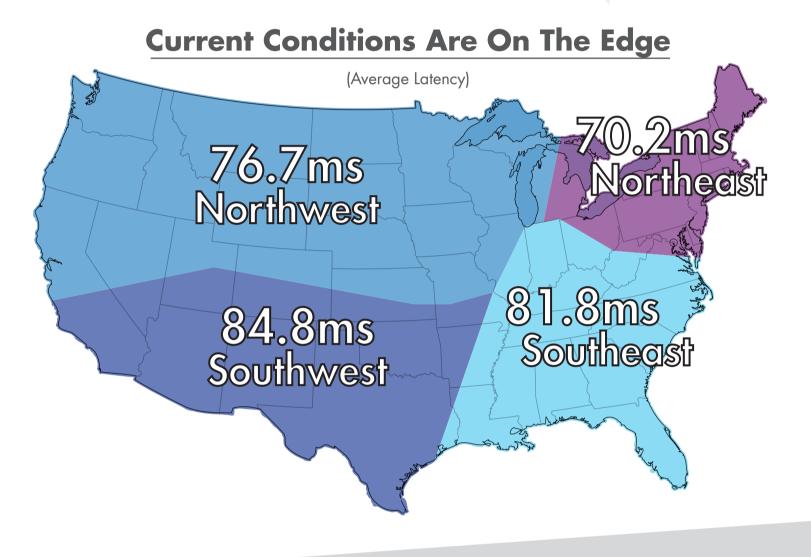
## **Don't Delay – Time Matters**

**0.001** seconds = 1 millisecond or ms

400ms average eye blink







#### Data Deluge Readiness – The High Cost of Latency



**MEDICAL / ENGINEERING** 7ms causes motion sickness.



**FINANCIAL** 10ms can cause a loss of 10% revenue.



RETAIL 100ms could cost 1% in online retail sales.



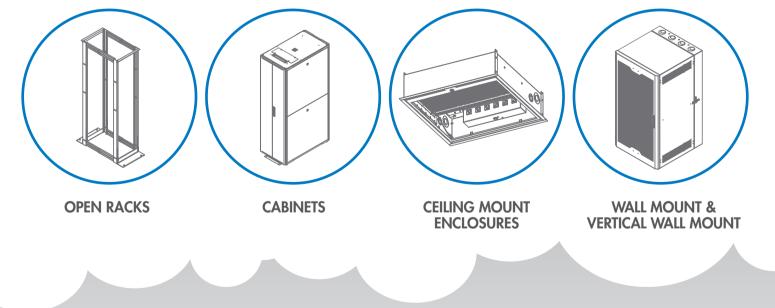
**ONLINE SEARCH** 500ms 20% drop in traffic and revenue.

DAC and Power

Edge computing decreases latency and makes data useful closer to the user.

### Scalable Solutions – Availability Preparedness

# 4 Solution Types for Edge Networks



### **Legrand Edge Infrastructure Capabilities**

### MORE THAN

3,000	Copper Connectivity Solutions		4,000	Transceivers and Direct Attach Cables
3,000	Fiber Connectivity Solutions	ER ER	1,000	Power Distribution Units and Power Cables
1,200	Racks, Cabinets, and Containment Solutions		$\mathbf{\infty}$	Nearly Limitless Solutions with Custom Design of Copper, Fiber, Racks, Cabinets, Containment, Transceivers,

#### **Simplified Edge**

To prepare for the flood, engage Legrand's team of experts to help design and implement any edge solution. No matter the size of data center, whether localized, regional, or global – Legrand has the infrastructure, connectivity, power and more to ensure readiness for the impending storm.