The Power of the Collective

COFENSE™ AT-A-GLANCE

With more than 90% of breaches attributed to successful phishing campaigns, it's easy for organizations to point to the everyday employee as the root cause – as the problem to be solved. We disagree. Cofense™ believes employees – humans – should be empowered as part of the solution to help strengthen defenses and gather real-time attack intelligence to stop attacks in progress.

Phishing is the #1 Attack Method

Phishing is the primary method of entry in 91% of cyber-attacks world-wide and many high profile breaches emanate from a single, successful phish. Since it typically takes more than 200 days to detect a breach, global organizations need to focus their efforts on prevention and response to neutralize these highly successful attack methods.

Human-Driven Phishing Solutions

Even with record investments, the number of breaches attributed to phishing attacks, continues to grow. It's obvious that technology alone can't solve the problem. That's why Cofense solutions focus on engaging the human–your last line of defense after a phish bypasses other technology–for better prevention and response. Cofense delivers a comprehensive human phishing defense platform focused on fortifying employees and enabling incident response teams to quickly analyze and respond to targeted phishing attacks.

OUR SOLUTIONS FOR YOUR ORGANIZATION

RECOGNIZE

When a phish gets through your technology, your employees need to be able to recognize the attempt.

REPORT

Engaging employees to report attacks in progress can significantly decrease time to respond to developing threats and attacks in progress.

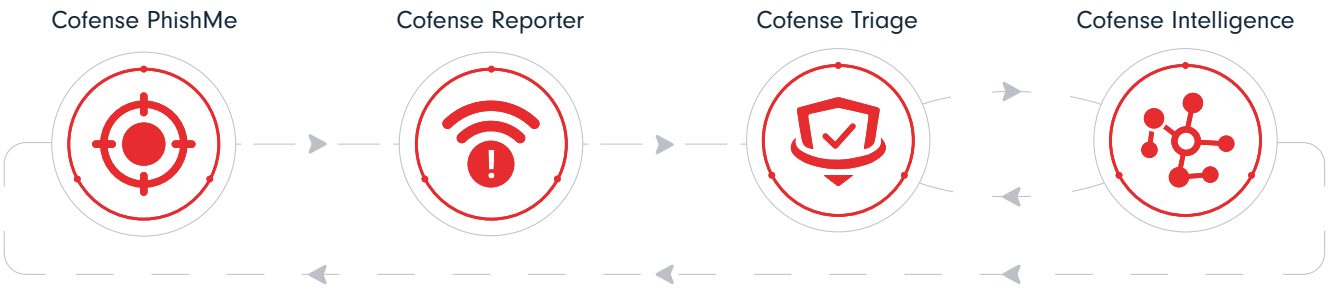
RESPOND

Cofense helps to significantly speed the collection, analysis and response to real phishing threats.

RESEARCH

Cofense focuses on phishing-specific threats and provides human-vetted analysis of phishing and ransomeware campaigns and the malware they contain.

CONDITION EMPLOYEES
To Recognize and Report Threats



SPEED INCIDENT RESPONSE
Collect, Analyze, and Respond to Verified Active Threats

Turn Employees into Informants

The powerful combination of Cofense PhishMe™ and Cofense Reporter™ conditions employees to resist phishing attempts and empowers them to become part of the defense by reporting potentially malicious phishing attacks in real time.

Cofense PhishMe™ - Reducing Employee Susceptibility to Phishing

Cofense PhishMe uses industry-proven behavioral conditioning methods to better prepare employees to recognize and resist malicious phishing attempts – transforming your biggest liability into your strongest defense.

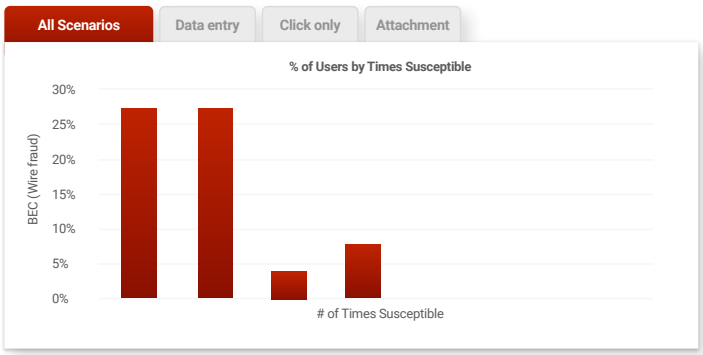
Provided as a SaaS-based conditioning platform, Cofense PhishMe generates customized phishing attack scenarios recreating a variety of such real-world attack techniques as:

- **Spear phishing attacks**
- **Social engineering attacks**
- **Malware and malicious attachments**
- **Drive-by attacks**
- **Advanced conversational phishing attacks**

Cofense PhishMe is easy to administer and provides deep metrics, benchmarking and reporting options. The solution provides pre-built and customizable phishing scenarios in an ever-expanding library of content in 19 languages, featuring HTML 5 templates, videos and gaming modules.

Topics cover a multitude of security concerns, including:

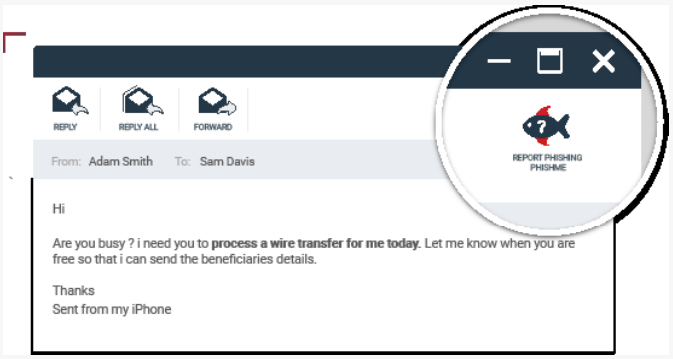
- **Phishing**
- **Security awareness**
- **Risk and compliance**
- **Social media in various formats**



Cofense PhishMe is easy to administer and provides deep metrics, benchmarking and reporting options.

Cofense Reporter™ - Simple Reporting for all Employees

Cofense Reporter is an easy-to-use email client add-in that enables users to report suspicious emails with a simple click. The user-generated reports are then forwarded to your security teams containing the full header and attachments of reported emails for further security analysis and incident response. Cofense Reporter is included as part of any standard Cofense PhishMe license to help customers gather internal attack intelligence. It works with most popular email solutions including Outlook, Of ce 365, Gmail and IBM Notes.



Cofense Reporter is an easy-to-install and use add-in for the PC or MAC with Outlook, o365, Gmail, or Lotus Notes email toolbars.

Cofense CBFree™ - CBTs for FREE

Cofense recognizes security awareness Computer Based Training (CBT) helps check-a-box to satisfy compliance needs. That's why we developed a set of SCORM-compliant materials free for any organization that needs it. Our library of security awareness CBTs includes 12 modules that have been developed using the latest eLearning techniques and trends that promote substantial engagement by the pupil. Each module takes about 5 minutes to complete and comes with an optional 5 minutes of interactive Q&A. CBFree works with or without an LMS so is easily added into any online learning program.

Speed Incident Response

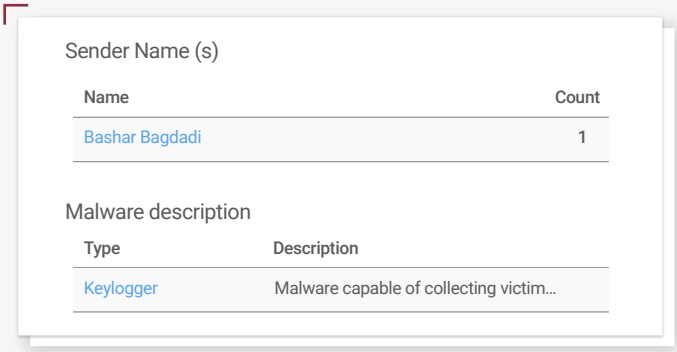
Cofense Triage™ and Cofense Intelligence™ strengthen your organization's ability to quickly identify and respond to phishing attacks in progress. With the entire employee-base now reporting malicious emails, the SOC and IR teams must collect, prioritize, analyze and respond efficiently to keep up with the volume of reported threats.

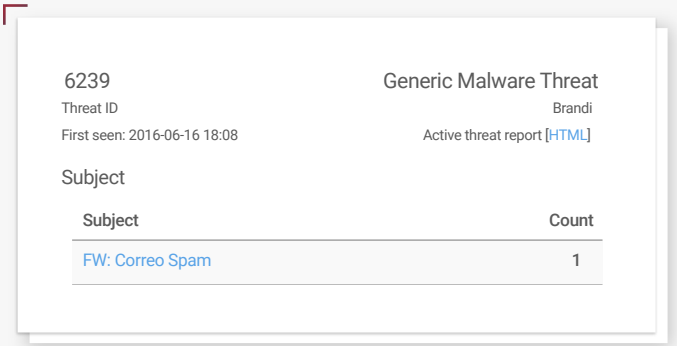
Cofense Triage™ - Phishing Incident Response

Cofense Triage is the first phishing-specific incident response platform that allows security operation and incident responders to automate the identification, prioritization and response to threats delivered via phishing emails.

Cofense Triage gives incident responders the visibility and analytics needed for email-based attacks occurring against their organization in near real time. Cofense Triage operationalizes the collection and prioritization of employee-reported threats whether from other sources or directly from Cofense Reporter. Available as hardware or virtual appliance, Cofense Triage seamlessly integrates with your existing SIEM, malware and domain analysis and threat intelligence solutions across a variety of infrastructure environments.

Cofense Triage provides real-time visibility and fast verification of attacks in progress.





Cofense Intelligence is available via a restful API to access machine-readable threat intelligence (MRTI) in STIX, JSON, and CEF formats.

Cofense Intelligence™ - Phishing Threat Intelligence

Available as a stand-alone product or integrated with the Cofense solution suite, Cofense Intelligence is a high-fidelity, human-verified intelligence service to enable security teams to identify, block and investigate ongoing and evolving threats. Threat data is delivered in multiple forms to effectively prepare and respond to attacks:

- Human-readable threat intelligence reports provide deep-dive analysis of your biggest threats.
- Machine-readable threat intelligence (MRTI) feed directly into security devices and threat repositories.
- SaaS investigation applications research phishing and malware attacks.
- Expert guidance from our global security team to implement industry leading best practices, improve phishing defense outcomes and reduce threats.

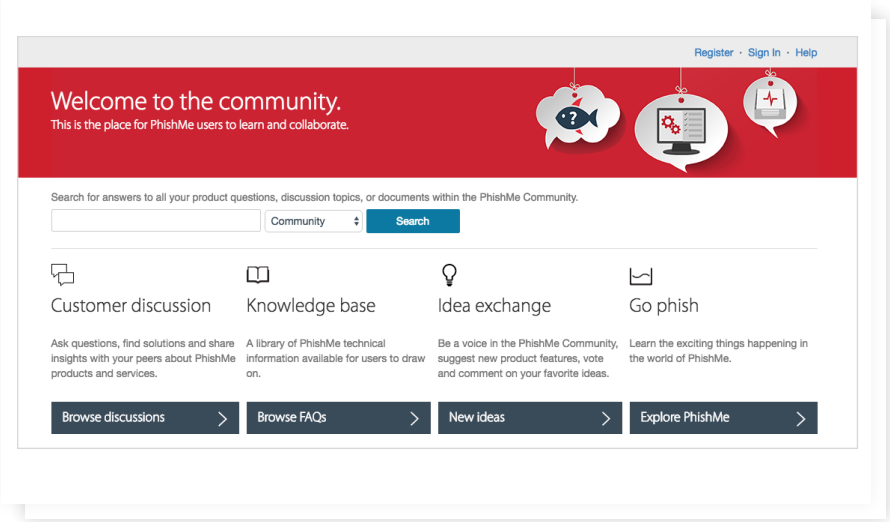
Cofense Intelligence is used by global Fortune 100 organizations and hailed as a trusted, high-fidelity source of phishing-specific threat information.

Ensuring Success with Cofense Professional Services

If resources are limited, dedicated professional services are available for partially or fully-managed deployments of Cofense solutions, including a dedicated Cofense security expert assigned exclusively to each account to assist in the creation, execution and analysis of your phishing defense programs. Programs are customized for an organization's requirements and diverse cultural environments.

Cofense Support and Community

Each Cofense license includes access to our world-class customer support and customer community platform.



Cofense Support

Our support provides expert advice for implementing Cofense's solutions, including:

- Reviewing scenarios against industry best practices
- Effectively leveraging Cofense solutions
- Providing assistance for new features and scenarios
- Tailoring comprehensive phishing defense programs for each organization

Cofense Community

The Cofense Community provides an easily accessible online knowledgebase where users can share and can come together to discover, develop and connect to expert resources and peer advisors to improve and grow their Cofense programs. The Cofense Community is a place for users of Cofense solutions and products to access all the information and tools needed to improve and expand their anti-phishing programs.

Cofense™, formerly known as PhishMe®, is the leading provider of human-driven phishing defense solutions for organizations concerned with their susceptibility to sophisticated cyber attacks. Cofense delivers a collaborative, cooperative approach to cybersecurity by enabling organization-wide response to the most used attack vector—phishing. Cofense serves customers of all sizes across multiple industries including financial services, energy, government, healthcare, technology and manufacturing, as well as other Global 1000 entities that understand how engaging user behavior will improve security, aid incident response and reduce the risk of compromise.

COFENSE

W: cofense.com/contact **T:** 703.652.0717
A: 1602 Village Market Blvd, SE #400
Leesburg, VA 20175