

How to Spot a Phish

Finding the Phish 101



(1)

Watch out for emotions



GREED

Phishing emails often
dangle a financial reward of
some kind if you click a link
or enter your login
information. If an email
offers you something that
seems too good to be true,
it probably is.



URGENCY

If an email provides a strict deadline for performing an action – be suspicious. Phishing emails will try to fluster recipients by creating a sense of urgency.



CURIOSITY

People are naturally curious, and phishers take advantage of this by sending emails that promise to show us something exciting or forbidden.



FEAR

Scaring recipients is a common tactic in phishing emails. Emails that threaten you with negative consequences or punishment should be treated with suspicion.



3 Beware of these elements

