

**BOOST CLARITY OF COMMUNICATION WITH SNAGIT®**

Employees prefer Snagit to get their point across clearly and easily. It has exactly what you need, when you need it.

**Basic Capture**

Capture exactly what you want

	Snagit	Snipping Tool
Record video as well as image capture	✓	
Full screen, region, window, and freehand capture	✓	✓
Webcam capture	✓	
Cursor capture	✓	
Magnifier for pixel-perfect captures	✓	

**Flexible Capture**

Get more done with time-saving features

Scrolling and Panoramic Capture	✓	
Grab Text (OCR)	✓	
Capture from Mobile app (iOS and Android)	✓	
Custom capture presets and hotkey	✓	
Delayed capture	✓	✓ only Win 10
Fixed, multiple region, and menu capture	✓	
Repeat last capture and schedule capture	✓	
Auto-apply effects, auto-share	✓	

**Branding & Standards**

Keep everyone on point easily

Custom themes and styles	✓	
Custom stamps (your company logo, etc.)	✓	
Automatic date/time/OS/app stamp on capture	✓	
Watermark	✓	

**Privacy & Security**

Control what you show, down to the pixel

Blur/redact	✓	
Crop	✓	
Replace text to preserve anonymity	✓	

**Saving & Sharing**

Put your content right where you need it

Outputs: <ul style="list-style-type: none"> <li>○ Microsoft Office apps &amp; OneDrive</li> <li>○ Google Drive &amp; Dropbox</li> <li>○ TechSmith Camtasia and Relay</li> <li>○ Screencast.com (free, secure hosting)</li> <li>○ FTP</li> </ul>	✓	
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Email	✓	✓
Create animated GIFs	✓	
Batch conversion/export	✓	
Tagging and metadata search	✓	
Library and Recent captures tray	✓	
Auto-save	✓	
Save editable file	✓	
Save to file	✓ 19 formats	✓ only 4 formats
Copy file path to clipboard	✓	
Copy	✓	✓

### Image Editing

Enhance and edit screen captures as well as imported images

Selection – Magic wand, shapes, and snap to object	✓	
Smart Move (editable UI)	✓	
Replace Text (OCR)	✓	
Customizable toolbar – favorite tools where you want	✓	
Translation workflow	✓	
Background auto-fill on move, cut, or delete	✓	
Transparency	✓	
Adjustable canvas	✓	
Zoom in/out of editing area	✓	
Resize/resample images	✓	
Combine images	✓	
Fill and cut-out	✓	
Magnify	✓	
Drop shadow	✓	
Color and edge effects	✓	
Callouts and text labels	✓	
Stamps and step tool	✓	
Arrow, line, and shape tools	✓	
Undo/Redo	✓	
Eraser	✓	✓ only removes markup
Highlighter	✓ all colors	✓ only 1 color
Pen	✓ all colors	✓ only 16 colors
	<b>53 Features (Listed)</b>	<b>8 Features</b>

Unlike some other tools, Snagit offers helpful resources including online video tutorials as well as free technical support. Site License includes a Customer Success Manager and Priority Support.

Contact TechSmith or your preferred reseller to learn more and consider licensing options.