

## MOBILE COMPUTERS

<p><b>BEST</b></p>	<p><b>TC8000</b></p> <ul style="list-style-type: none"> <li>Ergonomic design keeps the display always in view</li> <li>Hot swap battery</li> <li>Scanning options</li> </ul>	<p><b>TC70x/TC75x</b></p> <ul style="list-style-type: none"> <li>Android</li> <li>Wi-Fi / 4G LTE/GSM</li> <li>Ultra-Rugged</li> <li>2.4m drop</li> <li>1.8 GHz hex core processor</li> </ul>	<p><b>TC72/TC77</b></p> <ul style="list-style-type: none"> <li>Android</li> <li>Wi-Fi / VoLTE</li> <li>5MP front/13MP rear camera</li> <li>Ultra-Rugged</li> <li>2.4m drop</li> </ul>	<p><b>MC9200</b></p> <ul style="list-style-type: none"> <li>Choice of OS</li> <li>Choice of 8 scan engine options</li> <li>Choice of keypad layout</li> <li>Proven rugged construction</li> </ul>	<p><b>WT6000</b></p> <ul style="list-style-type: none"> <li>Wearable terminal</li> <li>New mounting system for superior comfort, hygiene and safety</li> <li>Multi-touch capacitive touch display</li> </ul>	<p><b>VC80x</b></p> <ul style="list-style-type: none"> <li>Android OS</li> <li>Inside the 4 walls WiFi</li> <li>Freezer Ready - Heated, Rugged Keypad</li> <li>Built for extreme environments</li> </ul>
<p><b>BETTER</b></p>	<p><b>TC51/TC56</b></p> <ul style="list-style-type: none"> <li>Android</li> <li>Wi-Fi / 4G LTE/GSM</li> <li>Active Edge Touch Zone</li> <li>1.8 GHz hexa-core processor</li> <li>5 in. capacitive touch display</li> <li>Healthcare option</li> </ul>	<p><b>TC52/TC57</b></p> <ul style="list-style-type: none"> <li>Android</li> <li>Wi-Fi / VoLTE</li> <li>Active Edge Touch Zone</li> <li>5MP front/13MP rear camera</li> <li>Qualcomm SD660 octa-core, 2.2 GHz</li> </ul>	<p><b>MC3200</b></p> <ul style="list-style-type: none"> <li>Choice of OS</li> <li>Choice of form factors</li> <li>Straight shooter, pistol grip or turret bar code scanner</li> <li>Choice of keypad layout</li> </ul>	<p><b>MC3300</b></p> <ul style="list-style-type: none"> <li>Android OS</li> <li>Choice of form factors</li> <li>Straight Shooter, 45 degree, pistol grip or turret</li> <li>Long Range Scanning</li> <li>Choice of keypad layout</li> </ul>		
<p><b>GOOD</b></p>	<p><b>MC18</b></p> <ul style="list-style-type: none"> <li>Inside the 4 walls - WiFi</li> <li>Choice of OS</li> <li>Large all-touch display</li> <li>Precision+ battery</li> </ul>	<p><b>PS20</b></p> <ul style="list-style-type: none"> <li>Inside the 4 walls - WiFi</li> <li>Android</li> <li>5MP Front-facing camera</li> <li>4 inch capacitive touch display</li> <li>Rich Locationing Support</li> </ul>	<p><b>TC20/TC25</b></p> <ul style="list-style-type: none"> <li>Android</li> <li>Wi-Fi / LTE/GSM</li> <li>4.3 in. capacitive touch display</li> <li>Choice of bar code scanner</li> <li>PTT pre-installed</li> <li>All-day power</li> </ul>			

## INDUSTRIAL PRINTERS

<p><b>BEST</b></p>	<p><b>ZT600 Series</b></p> <ul style="list-style-type: none"> <li>Best-in-class, high-resolution printing</li> <li>Easy to operate and troubleshoot</li> <li>Manage anywhere with Link-OS</li> </ul>	<p><b>ZT510</b></p> <ul style="list-style-type: none"> <li>Withstands the harshest environments</li> <li>Engineered for 24/7 operation</li> <li>Manage anywhere with Link-OS</li> </ul>	<p><b>ZE500</b></p> <ul style="list-style-type: none"> <li>Large display can be rotated or remotely located</li> <li>Swings open for fast, simple maintenance.</li> <li>Innovative modular drive system can be quickly replaced</li> </ul>
<p><b>BETTER</b></p>	<p><b>ZT400 Series</b></p> <ul style="list-style-type: none"> <li>Lit media and ribbon paths make it easy to see inside, even in dim environments</li> <li>Manage anywhere with Link-OS</li> </ul>		
<p><b>GOOD</b></p>	<p><b>ZT200 Series</b></p> <ul style="list-style-type: none"> <li>Simplified, side-loading design</li> <li>Color-coded cues make loading media and ribbons intuitive</li> <li>Manage anywhere with Link-OS</li> </ul>		

## MOBILE PRINTERS

<p><b>BEST</b></p>	<p><b>ZQ600 Series</b></p> <ul style="list-style-type: none"> <li>Color display</li> <li>Latest wireless connections for faster, more reliable and more secure printing</li> <li>High capacity PowerPrecision battery and Power Smart Print Technology</li> </ul>	<p><b>ZQ500 Series</b></p> <ul style="list-style-type: none"> <li>Industry's most rugged mobile printer with MIL-Spec certification and IP54 rating</li> <li>User-friendly interface that is easy to operate even with gloves</li> <li>Simple to manage, maintain and integrate with Link-OS</li> </ul>	<p><b>QLn420</b></p> <ul style="list-style-type: none"> <li>Easy to integrate and manage remotely with Link-OS</li> <li>Cloud Connect, WLAN and Bluetooth 3.0</li> <li>Range of accessories and supplies, including forklift mounts</li> </ul>
<p><b>BETTER</b></p>	<p><b>ZQ300 Series</b></p> <ul style="list-style-type: none"> <li>Different designs to accommodate vertical applications</li> <li>Easy Bluetooth remote management</li> <li>Maximum charging options for large or small deployments, in-vehicle or at-home charging</li> </ul>		
<p><b>GOOD</b></p>	<p><b>ZQ110</b></p> <ul style="list-style-type: none"> <li>Small, compact size that easily fits in your pocket</li> <li>Competitive and affordable price with great Zebra quality</li> <li>Use with the latest smartphones and tablets</li> </ul>		

## TABLETS

<p><b>BEST</b></p>	<p><b>XSLATE L10</b></p> <ul style="list-style-type: none"> <li>Attachable keyboard</li> <li>Bright, 10" touchscreen</li> <li>Fingerprint reader</li> <li>4G LTE/GPS support</li> </ul>	<p><b>XPAD L10</b></p> <ul style="list-style-type: none"> <li>Hard handle for easy carrying</li> <li>Barcode reader +RFID options</li> <li>Bright, 10" touchscreen</li> </ul>
<p><b>BETTER</b></p>	<p><b>ET50/ET55</b></p> <ul style="list-style-type: none"> <li>Choose Android or Windows</li> <li>Accessories for any use case</li> <li>4G LTE Support</li> <li>Low TCO</li> </ul>	<p><b>XSLATE R12</b></p> <ul style="list-style-type: none"> <li>Bright, 12.5" touchscreen</li> <li>Storable keyboard option</li> <li>4G LTE/GPS support</li> </ul>
<p><b>GOOD</b></p>	<p><b>XSLATE D10</b></p> <ul style="list-style-type: none"> <li>Bright 10" touchscreen</li> <li>Android 6.0.1</li> <li>Long life battery</li> <li>Forklift mountable</li> </ul>	<p><b>XSLATE B10</b></p> <ul style="list-style-type: none"> <li>Bright touchscreen + digitizer</li> <li>Excellent connectivity</li> <li>Windows 10</li> </ul>

## BARCODE SCANNERS / RFID READERS

<p><b>BEST</b></p>	<p><b>DS3600</b></p> <ul style="list-style-type: none"> <li>Ultra-rugged design</li> <li>Unprecedented performance instantly captures even the most problematic barcodes</li> <li>Go beyond the barcode with advanced features and management tools</li> </ul>	<p><b>MP7000</b></p> <ul style="list-style-type: none"> <li>High throughput POS environments</li> <li>Reduces power use and minimizes breakdown and maintenance costs</li> </ul>	<p><b>MC3300R Series</b></p> <ul style="list-style-type: none"> <li>Ultra-fast read speeds</li> <li>Superior RFID read range</li> <li>Lightweight, rugged design</li> </ul>
<p><b>BETTER</b></p>	<p><b>DS8100</b></p> <ul style="list-style-type: none"> <li>Unprecedented performance instantly captures even the most problematic barcodes</li> <li>Go beyond the barcode with advanced features and management tools</li> </ul>	<p><b>DS9908</b></p> <ul style="list-style-type: none"> <li>True hybrid handheld and hands-free flexibility</li> <li>Unprecedented performance instantly captures problematic barcodes, and offers high performance swipe capability</li> <li>Go beyond the barcode with advanced features and management tools</li> </ul>	<p><b>RFD8500 RFID</b></p> <ul style="list-style-type: none"> <li>Multi-OS and multi-platform</li> <li>Fast RFID tag capture</li> <li>High performance battery for full shift</li> </ul>
<p><b>GOOD</b></p>	<p><b>DS2200</b></p> <ul style="list-style-type: none"> <li>Attractive price point</li> <li>First time, every time scanning on essential 1D and 2D barcodes</li> </ul>	<p><b>RFD2000 RFID</b></p> <ul style="list-style-type: none"> <li>Lightweight device for full shift use</li> <li>Single charging cradle for mobile computer and sled</li> </ul>	

## DESKTOP PRINTERS

<p><b>BEST</b></p>	<p><b>ZD620*</b></p> <ul style="list-style-type: none"> <li>Easy configuration and printer management with the optional color LCD and 10-button user interface</li> <li>Comprehensive connectivity options</li> <li>Manage anywhere with Link-OS</li> </ul> <p><small>*Healthcare Model available</small></p>	<p><b>ZD500</b></p> <ul style="list-style-type: none"> <li>UHF RFID capabilities in a desktop printer</li> <li>Manage anywhere with Link-OS</li> </ul>	<p><b>GX400 Series</b></p> <ul style="list-style-type: none"> <li>Extensive media handling options</li> <li>LCD display optional</li> </ul>	<p><b>ZD510-HC</b></p> <ul style="list-style-type: none"> <li>Suitable for hospital patient identification and guest identification at hospitality venues</li> <li>Withstands most hospital disinfectants</li> </ul>
<p><b>BETTER</b></p>	<p><b>ZD420*</b></p> <ul style="list-style-type: none"> <li>Best-in-class print quality</li> <li>Field installable communication or media handling options</li> <li>Healthcare version available</li> <li>Manage anywhere with Link-OS</li> </ul> <p><small>*Healthcare Model available</small></p>	<p><b>ZD410*</b></p> <ul style="list-style-type: none"> <li>Smallest printer in its class</li> <li>Field installable communication or media handling options</li> <li>Manage anywhere with Link-OS</li> </ul> <p><small>*Healthcare Model available</small></p>	<p><b>GT800**</b></p> <ul style="list-style-type: none"> <li>Wide range of advance functionality</li> <li>300 meter ribbon capacity and 300 dpi print resolution</li> </ul> <p><small>**Not available in North America or EMEA</small></p>	<p><b>GK420*</b></p> <ul style="list-style-type: none"> <li>Top selling desktop printer in the world</li> <li>Ideal for moderate volume printing applications</li> <li>Healthcare model available</li> </ul> <p><small>*Healthcare Model available</small></p>
<p><b>GOOD</b></p>	<p><b>GC420</b></p> <ul style="list-style-type: none"> <li>Feature-rich, competitively priced</li> <li>Peeler/dispenser option</li> </ul>			

## GLOBAL SERVICES\*

**Signature Services**

Built on Zebra's unique IP in this area and 40 years of innovation in connected edge technologies, Zebra Signature Services accelerate your ability to unlock intelligence from your front-line devices, giving your enterprise a performance edge. Covering everything from mobile and IoT devices to printers, you gain the capability to act upon real-time data to run your business more productively.

**Benefits:**

- New Sources of Business Transformation
- Rapid ROI Through Project Success and User Adoption
- Accelerated Business Outcomes

**Zebra OneCare™ Support Services**

Maximize availability and business operations, while protecting your investment to ensure your Zebra devices achieve maximum uptime and peak performance. Enable predictable performance, critical operations and improved business outcomes while eliminating unbudgeted repair expenses.

**Choose from three service levels:**

**Zebra OneCare Essential**  
Basic Assurance. Base comprehensive repair services, software support including LifeGuard security updates, 8x5 technical support (plus 24x7 online access to support), 3-day repair turn-around repair service levels, Device Diagnostics\*\* and Support Dashboard\*\*\*.

**Zebra OneCare Select**  
Maximum Protection. Essential service PLUS next business day advanced device replacement, commissioning services (app loading & config mgmt), and 24x7 helpdesk support.

**Zebra OneCare Premier\*\***  
Highest level of service delivers a truly differentiated service experience, which includes all the features of Essential and Select, plus Operational Visibility Service, software release management, service delivery manager, and managed device service desk.

**Zebra OneCare™ Visibility Services**

Going beyond traditional repair services, Zebra OneCare offers additional options to deliver advanced visibility and predictability into your operations to help you maximize the performance of your critical assets. Zebra's Visibility Services Portfolio gives you important insights into the usage and performance of your mobile computing devices and Zebra Link-OS, network enabled printers.

**Asset Visibility Service (AVS)**  
This quickly activated subscription-based service provides at-a-glance visibility into asset and health data across all your Zebra mobile computers, Link-OS networked printers and smart batteries — no onsite equipment or MDM/EMM required.

**Operational Visibility Services (OVS)**  
Powerful integrated device management platform via a single pane of glass on a cloud-based portal - providing a management solution with advanced visibility far beyond what an EMM solution alone may offer. Get deep visibility into your mobile computers and printers to help you maximize workforce productivity and business efficiency.

\* Service availability, Service feature and/or repair turn-around time may differ by country. Please contact your Zebra sales representative for details.  
\*\*Zebra Mobile Computers only  
\*\*\* Zebra Mobile Computers and Scanners only

## CARD PRINTERS

<p><b>BEST</b></p>	<p><b>ZC10L</b></p> <ul style="list-style-type: none"> <li>The only large-format, direct-to-card printer that can produce full, edge-to-edge cards in one process</li> <li>Eliminates wasted stock and inventory hassles</li> </ul>	<p><b>ZXP Series 9</b></p> <ul style="list-style-type: none"> <li>Zebra's only re-transfer card printer for added security</li> <li>"Best" mode printing improves image quality</li> <li>Best-in-class printing, encoding and laminating throughput</li> </ul>	<p><b>ZXP Series 7</b></p> <ul style="list-style-type: none"> <li>High performance process, print up to three jobs at the same time</li> <li>Offers numerous options, including UHF encoding and wireless connectivity</li> </ul>
<p><b>BETTER</b></p>	<p><b>ZC300 Series</b></p> <ul style="list-style-type: none"> <li>Easy to use color display interface</li> <li>Optional flipper module</li> <li>Single or dual-sided card printing with USB and Ethernet connectivity as standard</li> </ul>		
<p><b>GOOD</b></p>	<p><b>ZC100</b></p> <ul style="list-style-type: none"> <li>Smallest footprint in its class</li> <li>Easy to use product design including a new interface</li> <li>Single-sided card printing only with USB connectivity as standard</li> </ul>		

## SOLUTIONS

**ZEBRA SMARTPACK™**  
Trailer

- Correct errors, improve cargo stacking and pack trailers more efficiently
- Load trailers more quickly and accurately

**ZEBRA SMARTLENS™**  
For Retail

- Eliminates out-of-stocks and ensures associates can always locate items
- Prevents shrink and theft

**ZEBRA MOTIONWORKS™**

Get technology that gives you a competitive edge with Zebra MotionWorks location solutions. It not only tracks all your critical assets, people and goods, but delivers the kind of actionable insights that ramp up productivity, boost efficiency and, ultimately, improve your business.

**ZEBRA SAVANNA™**

Centralized data intelligence platform that gives applications the power to take information from Zebra mobile devices, scanners, printers and 3rd party Internet of Things (IoT) devices, and turn it into actionable insights.

**ZEBRA Certified Supplies**

**Exceptionally Consistent, Consistently Exceptional**

Printing supplies can impact everything from printhead lifespan to operational efficiency. That's why we produce our own line of thermal printing supplies to ensure consistent, optimized performance in your Zebra printer—and peace of mind for you.

**With Zebra Certified Supplies, you get:**

- Unmatched thermal printing expertise:** over 30 years of experience in producing products of exceptional quality
- Exceptional service:** Zebra has the scale and infrastructure to meet your printing supply needs quickly and effectively
- Consistently outstanding quality:** we subject every item to rigorous testing, ensuring premium craftsmanship and durability
- Increased efficiency and productivity:** because our printing supplies are so consistent, workers experience fewer hassles and require less IT assistance, reducing downtime
- Lower total cost of ownership:** wear and tear is reduced, and the need to reprint and replace labels due to poor quality is virtually eliminated
- Flexibility and convenience:** customize products to meet your unique needs, or get hundreds of in-stock products quickly with our ZipShip™ service

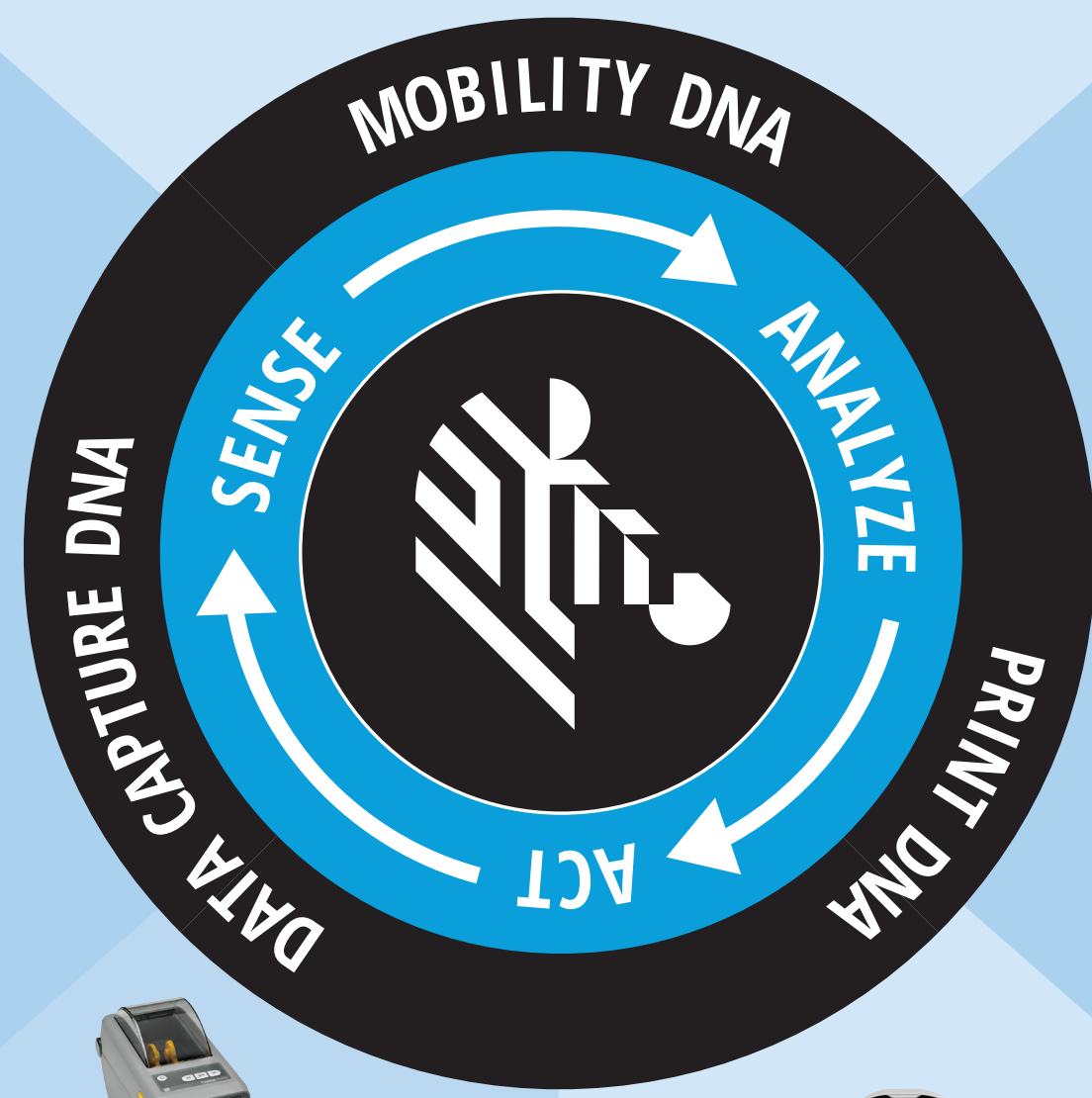
WAREHOUSE/DC/BACK OF STORE

RETAIL STOREFRONT

MANUFACTURING PLANT

FIELD MOBILITY

HOSPITAL



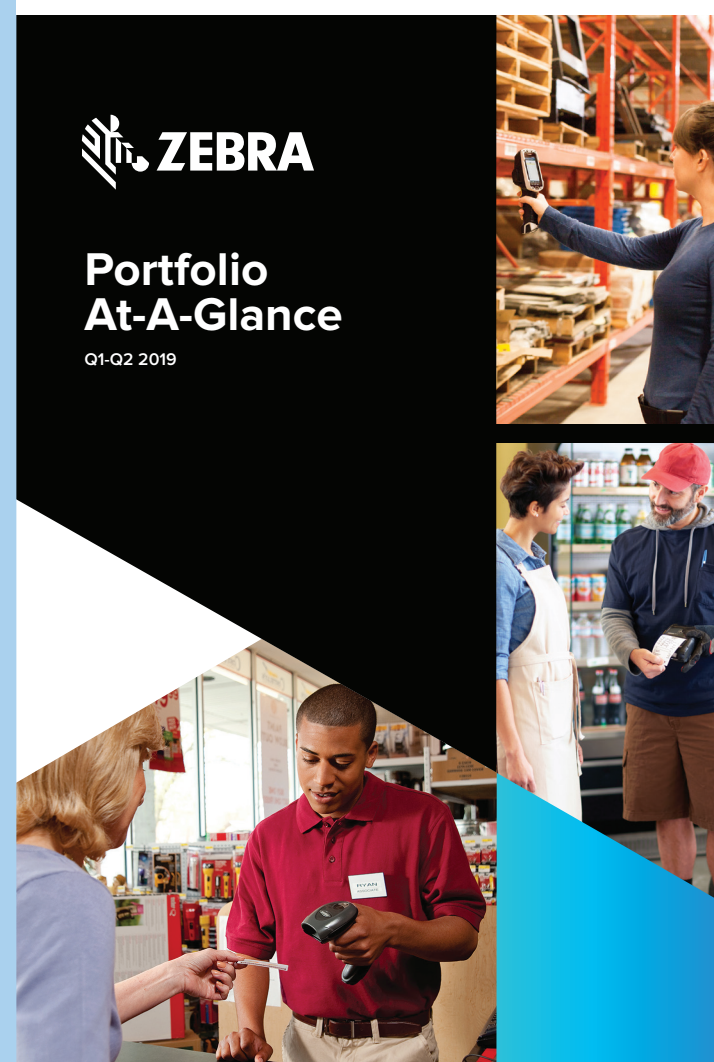
**ZEBRA DNA** is the intelligence - software, apps and utilities - inside our devices that transform them into a true enterprise solution.

**MOBILITY DNA** It takes more than hardware to make business run. It takes an IT staff and developers. Starting with superior technology genes, entire software ecosystem formulated for the workforce, managers, Mobility DNA evolves a new, more highly advanced species of enterprise mobility.

**PRINT DNA** is the genetic code that injects business-catalytic capabilities into Zebra's Link-OS printers through a unique combination of innovative applications, utilities and developer tools that benefit everyone - end users, IT, operations and developers.

**DATA CAPTURE DNA** is a set of unique software tools and utilities that enhance the scanning experience for our customers. The result is innovation-driven performance that not only makes our data capture devices the best in the industry, but also the easiest to use. From integration to deployment and then management, we have stripped away all the complexity.

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**ZEBRA**

**Portfolio At-A-Glance**  
Q1-Q2 2019

**ZEBRA**  
CAPTURE YOUR EDGE