

**Video conferencing and display solutions**





## New work forces, changing business environments

As people's working practices change so the need to more effectively communicate and share dynamic information becomes crucial to the efficient running of a company.

The Cisco Spark Room Kit and Room Kit Plus are powerful collaboration solutions that integrate with LG displays to bring more intelligence and usability to your small to large-sized meeting rooms – whether registered on the premises or through the cloud.

The Room Kit – which includes camera, codec, speakers, and microphones integrated into a single device – is ideal for rooms that seat up to 7 people.

The Room Kit Plus – with a separate quad-camera bar – can accommodate larger and deeper rooms of up to 14 people. Both products offer sophisticated camera technologies that bring speaker-tracking capabilities to every room.

When coupled with LG displays, they offer an outstanding, crystal clear, turnkey conferencing solution. Inbuilt features enable even smarter meetings, presentation capabilities and room/device integrations. This removes the barriers to usage and deployment of video in small to large-sized rooms.

With six screen sizes available from LG and dual screen sharing option, seamless integration of interactive and video content is unparalleled delivering a more engaging 'in-meeting experience' through powerful features, networking and display technology.

### Seamless user experience

- Auto set-up/integration
- Seamless control of endpoints/displays
- Optimised screen parameters for low latency
- Unified control via Cisco Touch 10 control unit

### Visually superior

- Cisco's video/graphic/network technology
- LGE's IPS & display technology
- Reliable/Durable professional displays

### Synchronized support

- Coordinated and consistent support from LGE and Cisco
- Global support from LGE and Cisco

## Building a futureproof communications platform for business

Cisco and LG are bringing together our core business strengths with the Room Kit and Room Kit Plus with LG displays to offer outstanding solutions for video conferencing, content delivery and presentation capability, with compatibility and premium features. These solutions ensure the user experience is simple, straightforward, eye catching and engaging everytime. 24/7 solution support is available online for total peace of mind and guaranteed productivity.

### Features uniquely available when Cisco Spark Room Kits are combined with compatible LG Displays



Automatic integration and no-touch set-up



Auto input changing on incoming calls



Low latency detection – no echo or lip synch issues



Best colour scheme for video and presentation formats



Auto system and display standby mode

# LG Displays and Cisco Spark Room Kit Series



## LG 49" & Cisco Spark Room Kit

For meeting groups of up to 7 people, the Cisco Spark Room Kit and dual screen display offers a truly dynamic and engaging presentation platform for working groups keen to share, discuss and develop content in real time and in the most productive manner.

The Room Kit – which includes camera, codec, speakers, and microphones integrated in a single device – is ideal for rooms that seat up to seven people. It offers sophisticated camera technologies that bring speaker-tracking capabilities to smaller rooms. The product is rich in functionality and experience but is priced and designed to be easily scalable to all of your small conference rooms and spaces – whether registered on the premises or to Cisco Spark through the Cisco Collaboration Cloud.

### Key Specifications:

- Supports rooms for up to 7 people
- Support up to 4K content
- Auto wake up
- Built-in speakers and microphones
- Speaker tracking system
- Unified control via Cisco Touch 10



## LG 65" & Cisco Spark Room Kit Plus

The Cisco Spark Room Kit Plus is designed for larger groups of up to 14 – it's a powerful collaboration solution that integrates with flat-panel displays to bring more intelligence and usability to your medium to large-sized meeting rooms – whether registered on the premises or through the cloud.

The Cisco Spark Room Kit Plus is video innovation in a box, bringing more intelligence and usability to your medium to large-sized team collaboration rooms. With the Room Kit Plus, Cisco is helping customers experience smarter meetings, presentations, and room and device integrations. These features were previously the domain of higher-end video conferencing rooms, but can now be brought to every room and every team. And when registered to Cisco Spark, additional cloud-based functionalities are enabled that enhance the user experience and team work flow as well as further simplifying deployment.

### Key Specifications:

- Quad cameras support rooms for up to 14 people
- Support up to 4K content
- Auto wake up
- Includes built-in speakers and table microphones
- Speaker tracking system
- Unified control via Cisco Touch 10



# A range of 4K ready High Definition displays to suit every business need

We know that every meeting environment is unique. That's why we've designed a line-up of models ranging from 49" to 98" to cater for your every presentation display need.

Utilising IPS display technology means colours are more vivid, sharper and offer a wide viewing angle as well as durable and guaranteed for 24/7 use.

Ultra HD displays deliver immersive viewing experience by 4 times higher definition picture quality than full HD for outstanding picture quality at up-to 3,840 x 2,160 pixels. Further, all our panels use on average 31% less power compared to conventional RGB panels for lower power consumption, lower running costs and superior eco credentials.



## 49" UHD DISPLAY 49UH5C

- Resolution: 3,840 x 2,160 (Ultra HD)
- Brightness: 500 cd/m<sup>2</sup>
- Contrast ratio: 1,100:1
- Depth: 38.6mm
- Bezel: 12.1 mm (T), 12.6 mm (R/L), 15.7 mm (B)



## 55" UHD DISPLAY 55UH5C

- Resolution: 3,840 x 2,160 (Ultra HD)
- Brightness: 500 cd/m<sup>2</sup>
- Contrast ratio: 1,100:1
- Depth: 38.6mm
- Bezel: 12.1 mm (T), 12.6 mm (R/L), 15.7 mm (B)



## 65" UHD DISPLAY 65UH5C

- Resolution: 3,840 x 2,160 (Ultra HD)
- Brightness: 500 cd/m<sup>2</sup>
- Contrast ratio: 1,000:1
- Depth: 40.1mm
- Bezel: 11.9 mm (T), 12.4 mm (R/L), 15.5 mm (B)



## 75" UHD DISPLAY 75UH5C

- Resolution: 3,840 x 2,160 (Ultra HD)
- Brightness: 500 cd/m<sup>2</sup>
- Contrast ratio: 1,200:1
- Depth: 58.4mm
- Bezel: 14.9mm (Even Bezel)



## 86" UHD DISPLAY 86UH5C

- Resolution: 3,840 x 2,160 (Ultra HD)
- Brightness: 500 cd/m<sup>2</sup>
- Contrast ratio: 1,200:1
- Depth: 60.9mm
- Bezel: 14.7mm (Even Bezel)



## 98" UHD DISPLAY 98LS95D

- Resolution: 3,840 x 2,160 (Ultra HD)
- Brightness: 500 cd/m<sup>2</sup>
- Contrast ratio: 1,300:1
- Depth: 69.4mm
- Bezel: 14.9mm (Even Bezel)



## Maximising Cisco Spark Room Kits through LG Ultra HD Displays

All our video conferencing display solutions are optimized for low latency video content and offer effective and accurate real time content delivery for the best possible presentation and accurate display of information.

All of the features of the Cisco Spark Room Kit solutions are supported, meaning you spend less time worrying about the presentation and more time on fine tuning your delivery. A host of innovative features ensure you can get your content across in a straightforward fashion with absolute assurance, peace of mind and simplicity.

Whether you wish to share control from a desktop or a wireless source, streaming video, live content or simple face to face conversation, the Cisco Spark solution coupled with LG display ensure the best results on time, every time and to the highest possible standard.




Designed to work with Cisco Spark Room Kits, all compatible LG display solutions are auto configured out of the box, meaning that each advanced feature is fully supported. Sharing and displaying content has never been easier, more reliable or visually engaging with Cisco video conferencing solutions and LG displays.



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