

# **Google Cloud** Modernize Infrastructure & Accelerate Innovation

Organizations are turning to the cloud to build new digital experiences, improve business agility and streamline operations. But for enterprises with decades of investment in legacy infrastructure, moving the entire data center to the cloud overnight is seldom an option. Softchoice and Google Cloud help businesses modernize by providing an application-led approach with an open and flexible multicloud architecture for managing applications across every environment.

### How You Can Leverage Google Cloud



Modernize infrastructure: Spend less time on maintenance and more on innovation using infrastructure modernization solutions to increase velocity.



Accelerate application innovation: Modernize existing applications. Build greenfield applications in the cloud.



**Create intelligent digital experiences:** Transform raw data into actionable insights. Leverage these to create unique digital customer experiences.

## Simplify your Multicloud Journey

Successful migration to Google Cloud (GCP) requires deep knowledge of several key disciplines, such as networking, security, data governance, application dependencies, operational performance and availability. We've designed our services to help streamline your multicloud strategy, migration to Google Cloud and digital transformation through cloud-native capabilities.

## Simple Procurement & Flexible Payment

Consume Google products and services with easy contracting, monthly invoicing or credit card payment options.

#### Access to Google Cloud Architects

Develop your Google Cloud roadmap with expert guidance at every point in your cloud journey.

#### Google Cloud Services Network

Tap into a network of professional service providers managed and maintained by Softchoice and certified by GCP in Anthos, BigQuery, AI and Machine Learning.



# **Multicloud Choice and Flexibility**



## Why Softchoice for Google Cloud

Migrating applications and workloads to the cloud are the first steps to modernization. How you innovate in the cloud is the journey. We help you deliver a strategic plan that leverages the cloud to improve customer experiences, streamline business operations and create unique competitive advantages. Look to Softchoice and Google Cloud to modernize, scale and innovate your business.

### About Softchoice

Softchoice is one of the largest IT Solution and Managed Service providers in North America. Every day, thousands of organizations rely on Softchoice to provide insight and expertise that speeds the adoption of technology, while managing cost and risk. Through our unique points of view, we challenge leaders to think differently about the impact of technology on their employees and customers.



Data-Driven Insights

Through assessment of your current environment, with recommendations specific to your desired outcomes.



Licensing Selection & Software Asset Management Navigate the complexity of vendor consolidation, licensing and asset management.



**Enterprise Grade Managed Services** Expert management and proactive support for your technology, people and IT operations.



#### Technology Mentorship

One-on-one, or event-style coaching to develop the skills of your team, and keep up with the pace of innovation.

### What's Next?

Accelerate your journey to Google Cloud with expert support at every step. Contact your Softchoice Account Manager to have a Google Cloud specialist discuss your cloud strategy and roadmap.

1400 Public cloud customers under management

120 Public cloud assessments, annually 230 Successful cloud implementations, annually #3 Global Managed Service Provider (MSP501)

