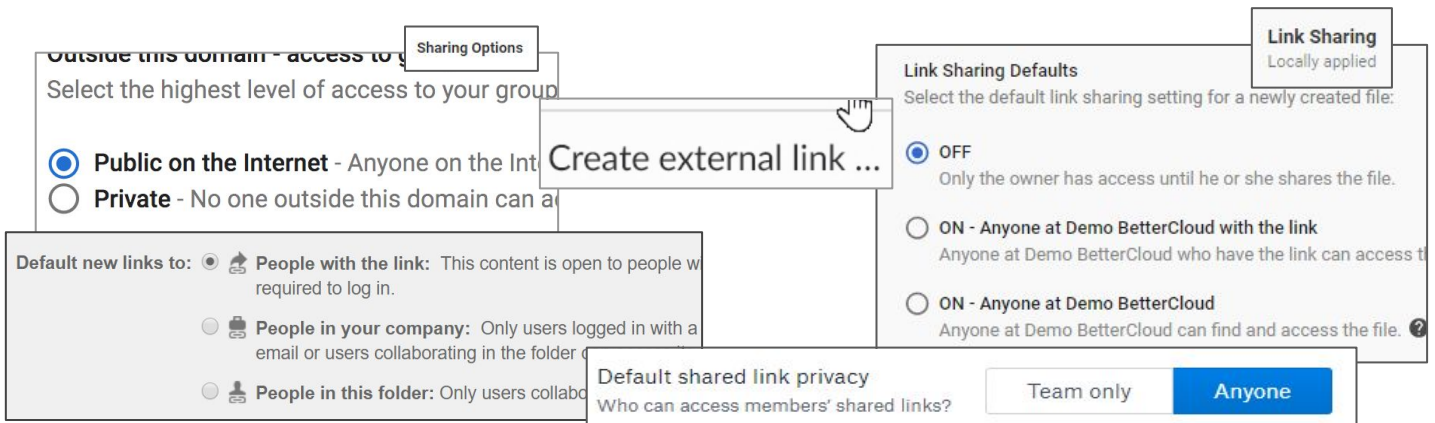


Insider Threat Protection with BetterCloud

CURRENT CHALLENGES FOR IT TEAMS

SaaS applications are independently owned and do not share a common language for settings and controls. This creates a lot of confusion across applications, as it's easy to believe a setting will further enable collaboration when it's actually opening the door to leak sensitive data. To compound the issue, users have more access than ever before to change these settings, making it easier than ever for users and administrators to make changes that seem innocuous, but create serious problems for the organization's security posture. SaaS sprawl has also made it nearly impossible to stay abreast of the changes and potential threats across a multi-application environment.



HOW CAN ORGANIZATIONS SOLVE THESE CHALLENGES?

Your employees, contractors, partners, and privileged administrators can pose the greatest security threat to organizations. Whether they're acting maliciously or negligently, IT teams need a way to dynamically identify changes and suspicious behavior to stop data loss or outsider infiltration without hindering employee collaboration and productivity.

Rather than applying policies to all users and documents, BetterCloud runs granular workflows based on user and data attributes.

This granularity ensures users are not harming the company's security posture, while retaining access to the tools they need to do their job.

CUSTOMER SPOTLIGHT

IAS Integral
Ad Science

"Reports help us find files shared externally. We can then reach out to the owner and say 'Hey, did you know this file was shared externally? Did you mean to do that?' If not, we can remediate the issue before it gets bigger."

Jason Pan, Corporate IT Engineer

Insider Threat Protection with BetterCloud

WHY BETTERCLOUD IS THE BEST OPTION FOR INSIDER THREAT PROTECTION

With deep insights into your environment and informative dashboards, BetterCloud keeps teams on top of insider threats without slowing down users. BetterCloud allows IT teams to find the that would normally go undetected and create automated policies to remediate issues before there's a breach.

CUSTOMER SPOTLIGHT



Thumbtack

“BetterCloud is really important in **mitigating insider threats** and **ensuring data integrity.**”

Dartanian Richards, IT Support Engineer II



Respond to threats faster

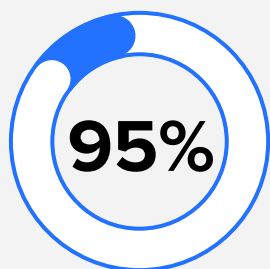
Get alerted on SaaS security threats and vulnerabilities in real-time



Manage Company Risk

Detect insider threat activity and build automated policies to remediate issues

STATE OF INSIDER THREATS 2019 REPORT FINDINGS



of people using a CASB still feel vulnerable to insider threats.

62%

of respondents believe threat comes from **well-meaning but negligent end-users.**

74%

C-level Executives **don't think they've invested enough** to mitigate the risk of insider threats.