

# BetterCloud helps IT manage and secure user activity across the digital workplace.

As the **leading SaaSOps Platform**, BetterCloud empowers IT to define, remediate, and enforce management and security policies across SaaS applications. With BetterCloud, IT can take control of their environment by setting up custom detectors, auditing activity, quickly taking action, and fully automating policy remediation.

## **BENEFITS**

#### **GAIN UNPARALLELED VISIBILITY**

By connecting to a breadth of SaaS applications via APIs, BetterCloud is able to give IT unparalleled visibility into your application settings, user configurations, and data security. View groups, files, settings, configurations, users, administrators, and contractors in a single place.

#### **IMPROVE SECURITY**

Uncover blind spots with over 100 templated alerts that listen for changes in application settings, configurations, and access. BetterCloud provides deep context on triggered events and gives IT the tools to remediate and prevent security vulnerabilities.

#### STREAMLINE IT OPERATIONS

BetterCloud is not just a dashboard – with hundreds of actions (including ones not available natively in applications), IT is empowered to quickly remediate policy violations by making one-off and bulk changes to users, groups, and files across connected SaaS applications.

#### **EXPEDITE PROCESSES WITH AUTOMATION**

Whether it's a lengthy offboarding checklist or remediating a policy violation, BetterCloud enables IT to automate critical events in their environment. Through automation, IT can eliminate tedious tasks and automatically enforce policies, without interrupting end-users.

# SaaSOps noun

: a practice referring to how software-as-a-service (SaaS) applications are managed and secured through centralized and automated operations (Ops).

Learn more about SaaSOps at bettercloud.com/saasops



# **KEY USE CASES**

#### **USER LIFECYCLE MANAGEMENT**

Automate the processes that occur for a user during their tenure with the company by customizing workflows for employees to join, move, or leave. By automating these workflows, IT will save time and eliminate risk of user-error due to the many repetitive manual task associated with these processes.

- Onboarding workflows
- Offboarding workflows
- Mid-lifecycle user changes (move departments, profile updates, etc.)
- Contractor management
- Licenses management

#### **VISIBILITY & AUDITABILITY-**

Gain the ability to view and administer all of the users, groups, and files in an organization's applications in a single place in order to identify problem areas within your environment. BetterCloud enables controls and tracking to view changes made by system users, which is critical for security coverage and regulatory compliance.

- Unified view of users, groups, and files across apps
- Centralized audit logs of admin actions
- Content scanning of files
- M&A acceleration

#### **INSIDER THREATS-**

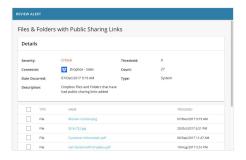
Protect your company from the risks associated with malicious and negligent users that expose your organization's data within SaaS apps. Uncover data accessibility and misconfigurations, and enforce policies to remediate any overexposed files or misconfigurations across your files or groups including scanning for sensitive content.

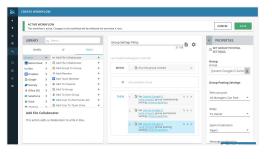
- Flag vulnerabilities and suspicious activity
- File security and sharing Configurations (PII, private emails, etc)
- Groups management & policies
- Third-party applications management
- Anomalous user behavior monitoring

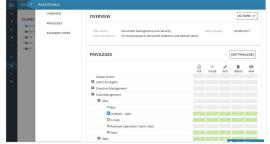
#### LEAST PRIVILEGE ACCESS-

Create delegated admin roles by granting users the minimal permissions required for a user to do his or her job, and nothing more. BetterCloud allows IT to gain control over the objects, data types, applications, and management controls administrators can access.

- Granular delegated admin roles
- Alert on new super admins added
- Time based roles (prevent admin access outside business hours)
- Offboard external users









# BETTERCLOUD'S INTEGRATION CENTER

The Integration Center is home to over 40 integrations built by both BetterCloud engineers and the BetterCloud community. Teams can now integrate any SaaS application and leverage BetterCloud's contextually rich actions as part of their user orchestration and data protection workflows.

#### INTEGRATE INTO ANY APPLICATION

With the Integration Center, admins can easily integrate any of the 40+ integrations available to their instance of BetterCloud. With the ease of integrating combined with the number of integrations now supported, admins can implement their BetterCloud policies across their technology stack in a single-pane of glass view..

#### SHARE AND CREATE INTEGRATIONS

Teams can collaborate on and share custom integrations in BetterCloud that will further their management and security use cases across their SaaS environment. Create integrations that can be used by all BetterCloud customers and your peers.

#### **EXTEND YOUR BETTERCLOUD POLICIES**

Save time and eliminate security vulnerabilities by enforcing and remediating policies in any core SaaS application. Use BetterCloud as the central policy engine for any SaaS application within your technology stack and extend existing workflows to your organization's applications.

### 40+ SUPPORTED INTEGRATIONS

