Welcome to Workplace 2.0

The way we work has reached the next stage of evolution. Mobility and the cloud make it possible to bring the job anywhere. Modern technology lets workers select the computer or mobile device that makes them most productive. Collaboration tools allow colleagues to connect and create from any location. The youngest generation of the workforce has a whole new perspective on the connected workplace. Organizations need to adapt, or risk becoming relics.

Here’s what we found about how today’s workers feel about the new workplace ecosystem.

74% of workers say they would leave their current employer for one allowing more frequent remote work.

The takeaway: organizations should consider supporting more work from home opportunities.

50% of employees spend at least 10 hours per week collaborating with others.

62% of workers feel they get more done working outside the office.

68% of millennials say work from home options would enhance their interest in a potential employer.

85% say it’s important for their employer to provide technology to support remote work.

84% of workers want the flexibility to work from home on a regular basis. Only 21% get it.

80% of workers are dissatisfied with the technology their employer offers.

40% have left a job because it didn’t offer access to state-of-the-art tools.

1-in-3 workers feel they have better technology at home than they use at work.

82% of workers say they would be more productive with a device tailored to their job or function.

55% workers will be millennials. Here’s how they’re changing the way we work today.

By 2025, 75% say their personal device is better-suited to the task.

30% say working with their own device is more efficient.

11% say they use an app their employer doesn’t support.

37% say their personal device is better-suited to the task.

94% of workers say they use collaboration tools to do their jobs.

25% spend 20 hours or more on collaboration.

57% of employees say they have no input when it comes to selecting new tools.

94% of workers say they use collaboration tools to do their jobs.

41% rank themselves ‘very dependent’ on collaboration at work.

78% of workers experience technical difficulties with collaboration technology.

When new collaboration tools roll out, only 15% of workers receive 3+ hours of training.

37% of workers experience technical difficulties with collaboration technology.

57% of employees say they have no input when it comes to selecting new tools.

The Collaboration Complex

The Device Divergence

The takeaway: technology is a powerful tool for attracting millennial talent.

Millennials are 2x as likely to feel their work device is outdated than older workers.

77% of millennials say they would leave their employer for more freedom over when and where they work.

52% of millennials say workplace technology influences their decision to accept a new job.

46% of millennials see slow, glitchy technology as the biggest impediment to productivity.

42% are willing to leave a job over poor technology compared with 25% of workers 35+.

Only 36% of millennials feel their organization is helping them prepare for the changing, tech-driven economy.

For workers 35 and under, great technology is no longer a perk. It’s an expectation.

There’s no denying it – technology has made the traditional idea of “office job” obsolete. Today, employees expect a flexible work day powered by technology that just works. IT leaders need to adapt their approach to these expectations or risk their ability to recruit and retain top talent.

Let Softchoice help. Sign up for a road mapping session today and blaze to use persona-based buying to build out the right device strategy for your organization.