

Unleashing the full potential of your HPE data center and cloud

Our goal is simple: We bring clarity to the complexities of IT so you can do more with your time, your people and your investments.

As a **\$1.5 billion** solutions provider, Softchoice serves the needs of over 20,000 organizations in more than 45 local markets across North America. With an extensive bench of agnostic solutions experts and HPE technical architects, we deliver the services you need to accelerate your data center modernization or path to the cloud – whether it be public, private, or hybrid.

Consult

Softchoice offers advisory services that link business outcomes to technology design. We pair technical expertise in HPE road mapping, including server and storage consolidation, data archiving, and virtual desktop infrastructure with our TechCheck services that leverage your IT data to help you make informed decisions and speed the execution of projects.

Implement

We deliver HPE solutions that include technology design from specialists focused on HPE and its natural role in the data center. We also offer strategic fulfillment services through our professional services team to get your solution up and running – all delivered at the right time and supported by end-to-end project management.

Manage

We help clients optimize efficiency and maximize the value of new and existing IT investments throughout the technology lifecycle. This includes unique offerings such as Softchoice Cloud and Keystone Managed Services as well as our IT asset management services. On an ongoing basis, we also provide powerful ecommerce tools and business technology reviews to simplify budgeting, contract management as well as planning for new innovation.

Why HPE Through Softchoice?

Our HPE Solution Architects regularly advise our customers to understand their current Infrastructure, technical requirements and future technology plans; we strategize and assess their current HPE products, new technology and road map these products and services to best meet those needs.

The Softchoice and HPE partnership allows our customers streamline their purchasing process, consolidate their vendor list, and utilize Softchoice resources across all their HPE products lines. We bring the Softchoice value together with the HPE brand giving you the best of both worlds.



Hewlett Packard Enterprise

Quick Stats

- CRN Top 250 TechElite: Top Solution Provider in the Channel
- 2014 Net Promoter Score of 63
- 1300+ employees
- 45+ local branches across North America
- Professional Services Network with expertise in enterprise and virtual desktop infrastructure

HPE Accreditations:

- HPE Platinum Converged Infrastructure Partner
- 7 dedicated HPE resources in addition to our large category specific pre-sales team.
- HPE Storage Master and professional level ASE (Accredited Solutions Expert) certifications across Server, storage and networking with specializations in 3Par, Sotrevirtaul, Blades sysetms, BURA

Strategic Solution Partners:

Microsoft - Gold Certified Partner

Intel - Platinum Partner Level

VMware - Premier Partner

Veeam – Platinum Partner