



Kaspersky Anti Targeted Attack Platform

Reduce the risk of targeted attacks and advanced threats.

Business Benefits

- Reduce financial and operational damage caused by cybercrime
- Minimize disruption to business-critical processes
- Avoid costly legal action and regulatory or compliance issues
- Protect your organization's infrastructure against long-term stealth damage
- Avoid remedial costs like additional training, staffing and system hardening

Is Your Organization A Target?

Advanced threat techniques that are developed to target large enterprises are constantly evolving. Too many organizations are still relying on yesterday's security technologies to protect against today's cybercrime.

The key to detecting targeted attacks lies in your organization's ability to detect subtle changes in the system's behavior that indicates a breach. Once the threat is detected, mitigation must work together with threat analysis. That way, the knowledge and experience gained by your organization will serve to continuously refine your security strategy.

Is Your Security Strategy Enough?

Successful targeted attacks tend to embrace multiple techniques and exploit several different areas of vulnerability.

It makes technical and financial sense for your organization to learn everything possible from an attack. Understanding your adversary's tools and techniques is key to strengthening and honing your enterprise security strategy.

If you don't understand how to respond to an attack, and how to adjust your strategy accordingly, detection becomes pointless. No matter how good your organization's technology is, problems will continue to persist until it develops an adaptive and predictable security strategy.



"Kaspersky [Lab's] solution did remarkably well during the test cycle – detecting 99.44% of previously unknown threats and demonstrated superb threat detection effectiveness against nearly 550 new and little-known threats."

– ICSA Advanced Threat Defense Certification Testing Report, Q4 2016

A Strategic Approach to Advanced Enterprise Security

Kaspersky Anti Targeted Attack Platform delivers a newer, more strategic approach for detecting targeted attacks.

It's complemented by our multi-layered prevention technologies and solutions and our extensive portfolio of Security Intelligence Services for response and prediction. Kaspersky Lab delivers a truly integrated, strategic approach to targeted attacks and threat detection and response.

These technologies and services facilitate the most effective enterprise security strategies and the architectures that support them. This includes those built on the pillars of prediction, prevention, detection and response.

Solution Architecture

The Kaspersky Anti Targeted Attack Platform combines sandbox-based dynamic analysis and advanced machine-learning capabilities to provide protection against wide range of threats. The platform includes:

- **Multi-layered sensor architecture - to give you 'extensive visibility**

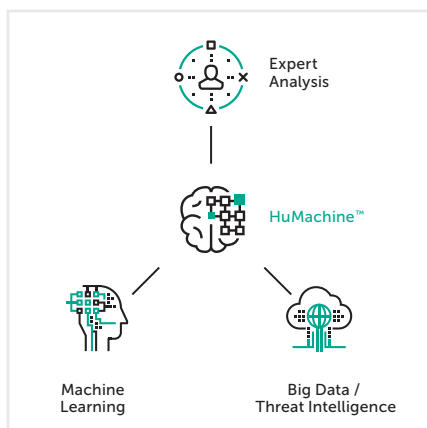
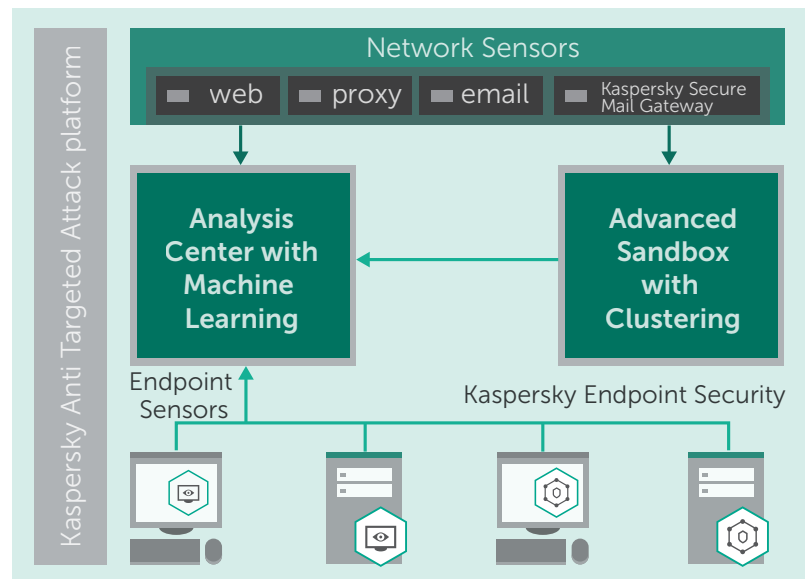
Through a combination of network, web and email, and endpoint sensors, Kaspersky Anti Targeted Attack Platform provides your organization with advanced detection at every level of the corporate IT infrastructure.

- **Advanced Sandbox – to assess new threats**

Our Advanced Sandbox offers an isolated, virtualized environment where suspicious objects can be safely executed— so their behavior can be observed. The Advanced Sandbox is the result of 10 years of continuous development.

- **Powerful analytical engines – for rapid verdicts and fewer false positives**

Our Targeted Attack Analyzer assesses data from network and endpoint sensors and rapidly generates threat detection verdicts for your company's security team.



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