

10 Good Reasons to Run Your Business-Critical Apps on NetApp

UNPARALLELED SPEED

Core enterprise workloads like Oracle, SAP, and SQL Server run up to 60% faster on the industry's first end-to-end NVMe all-flash system: AFF A800.

01



INTEGRATED BACKUP AND RECOVERY

Simple and affordable enterprise data protection and clone management across your entire data fabric with the industry's leading enterprise data management software: NetApp® ONTAP®.

02

INCREASE PRODUCTIVITY AND REDUCE TIME

Clone as a service empowers DevOps, databases, and VDI to easily provision new workloads in less than 10 minutes.

03



REDUCE RISK

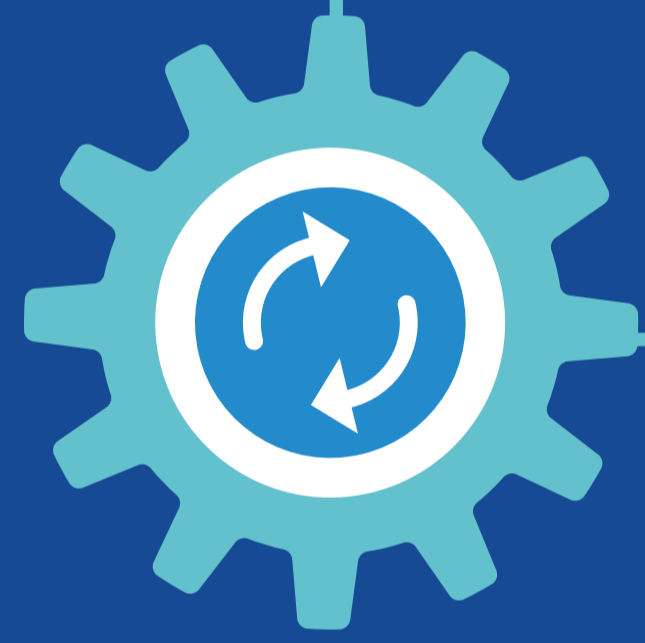
Policy-based service-level agreements (SLAs) with adaptive quality of service (AQoS) ensure that all applications deliver the expected user experience, eliminating the risk of bulky workloads taking precedence over others.

04

INDUSTRY-LEADING AVAILABILITY

NetApp's "six nines" availability ensures business continuity, with fast failover and IP- or FC-based synchronization for both NAS and SAN workloads.

05



INVESTMENT PROTECTION

With NetApp's massive scale-out capabilities, you can cluster ONTAP storage systems together to 20PB (petabytes) and beyond.

06



CLOUD INTEGRATION

Only ONTAP provides the flexibility to control your data in any cloud - with built-in integration with Amazon Web Services (AWS), Microsoft Azure, and Google Cloud Platform.

07



DO MORE WITH LESS

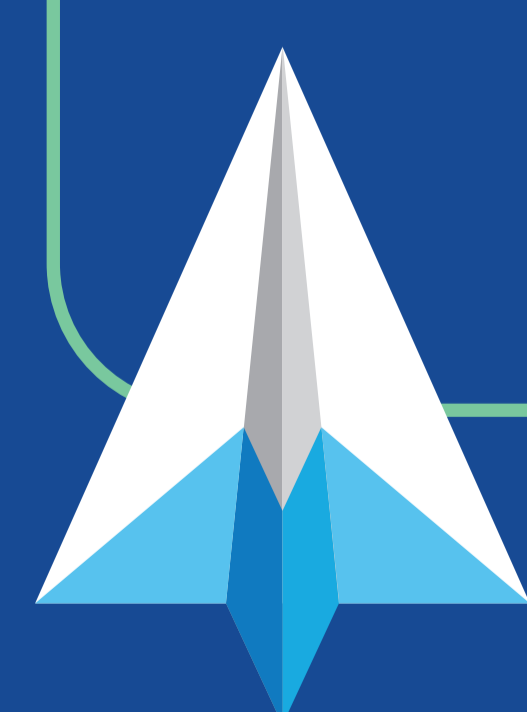
Improve data center cost effectiveness through NetApp's guaranteed storage efficiency program.

08

STREAMLINE PROCESSES

Integrate and automate routine data center processes through powerful REST APIs.

09



OPTIMIZE EFFICIENCY

NetApp tools make it easy to understand consumption and costs, so you can optimize your storage infrastructure and keep data where it's most effective.

10

Learn how you can accelerate your databases with the **world's fastest cloud-connected flash.**