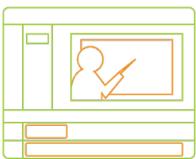


Camtasia is the best all-in-one screen recorder and video editor

Camtasia makes it easy to create tutorials, software demos, presentation recordings, and training videos.

Non-video professionals can create professional-looking videos that instruct and explain, without the need for excessive training.

People across all departments use Camtasia to create:



Video tutorials



Software demos



Training videos



Presentation recordings



Webinar recordings

Customers agree that Camtasia makes it easy to create professional-looking videos.

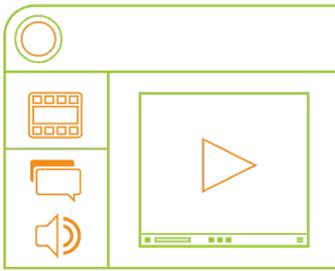
See what our customers tell us or what the folks over at G2 have to say.

 4.6 (251)

www.techsmith.com/store/camtasia

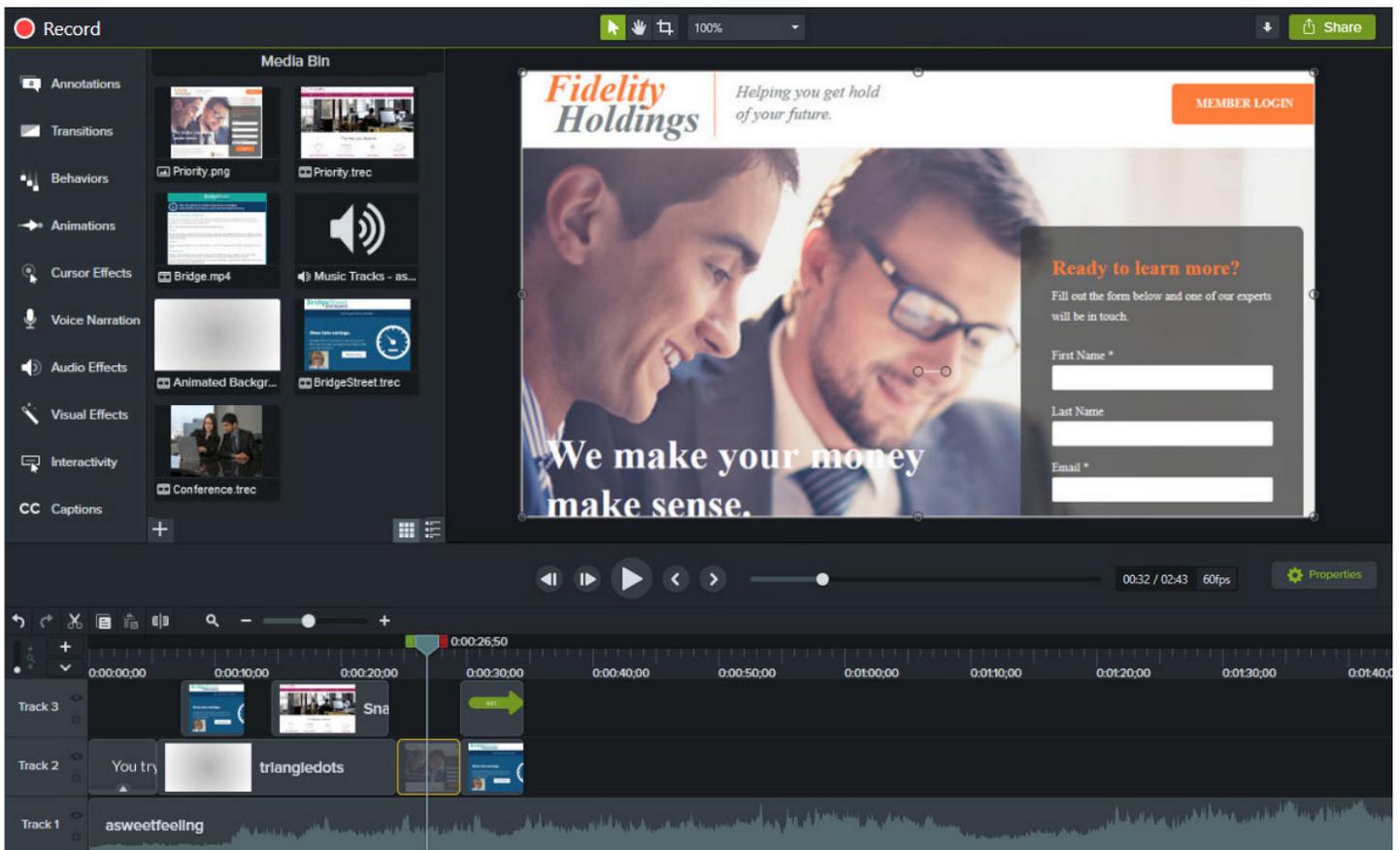
 4.5  (295)

www.g2crowd.com/products/camtasia



When instructional videos are needed, companies turn to Camtasia because:

- Internal onboarding and learning is drastically improved when experts can create video training.
- Customer satisfaction and retention reach new heights with easy-to-follow instructional videos.
- Remote workers never have to worry about missing training or presentations.
- New customer acquisition is accelerated with comprehensive demo videos.



"Camtasia is everything I need in one. It does screen capture, video, webcam, whatever. The editing is probably the most popular and best of breed in its category."

– Luke Schnoebelen
Learning & Development Manager
Shook, Hardy & Bacon

Licensing Options

From the individual to the enterprise, TechSmith has a licensing model to fit your needs. Contact your preferred reseller or TechSmith to learn more.