## softchoice

# Softchoice and Veeam: Better Together

**Our goal is simple:** We bring clarity to the complexities of IT. We help organizations use technology to become more productive, more competitive and ultimately, more successful. We provide the technical know-how to help you make great decisions and turn your vision into reality.

As one of North America's largest solutions providers, Softchoice serves the needs of over 20,000 organizations in more than 40 local markets across North America. Leveraging our partnership with **Veeam**, we deliver services that allow businesses to accelerate their transition to a modern data center.

#### What We Do

We offer advisory services that link business outcomes to technology design. This means storage and cloud backup assessment services that leverage IT data to help you make informed decisions and speed the execution of projects. We also offer deep expertise in backup and recovery, data archiving and virtual desktop infrastructures to assist you in developing your journey to the cloud.

With the lightning speed of innovation, there's a lot of information and many moving parts for you to consider. Our dedicated Storage Solution Architects are ready and willing to help you gain visibility into your current storage environment and work with you to determine the most effective solutions for your business.

#### Why Veeam

Veeam Backup & Replication isn't the only way to back up your virtual environment, but it is the best way. While many physical backup tools can now perform image-based backups of virtual machines (VMs), only Veeam fully leverages the virtual environment to reduce the cost and increase the value of backup—not just a little, but a lot. Whether you have thousands of VMs or just a handful, Veeam's purpose-built backup is the best choice for your VMware, Hyper-V or mixed hypervisor environment.



#### About Softchoice

- Veeam Platinum Pro Partner
- CRN Top 250 Tech Elite: Top Solution Providers in the Channel
- 1,200 employees
- 40 + local branches across North America
- 60 + Solutions Architects with storage, backup and recovery and data archiving and virtual desktop infrastructure expertise

#### About Veeam

Veeam is Modern Data Protection - Built for Virtualization and the Cloud. Their powerful, easy-to-use and affordable solutions help solve virtualization challenges - making Veeam the perfect fit for the modern datacenter.

- CRN Data Center 100: Top 20 Virtualization Providers in 2014
- 1,200 employees
- Resources available in almost all major metropolitan areas in North America
- Global alliance partners with Cisco, HP, Microsoft and VMware

### **Connect With Us**

<u>Veeam@Softchoice.com</u> or through your Softchoice account representative

<u>Veeam Brandstore</u>